

Mastering Cash Flow Management: A 5-Day Intensive Course

19 – 23 July 2027
Barcelona (Spain)

UK Training

PARTNER



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Ref: 322077_184021 **Date:** 19 – 23 July 2027 **Location:** Barcelona (Spain) **Fees:** 5200 GBP

Why This Course

Effective cash flow management is essential for maintaining financial stability and supporting sustainable business growth. Organizations that manage their cash efficiently can meet obligations on time, reduce financial pressure, and take advantage of new opportunities. Poor cash flow management, on the other hand, can lead to liquidity challenges and limit operational flexibility.

This intensive 5-day program is designed to provide a practical and structured approach to managing cash flow. It focuses on forecasting, analysis, and optimization techniques that help improve liquidity and strengthen financial control. Through real-world examples and hands-on exercises, participants will gain the skills needed to make informed financial decisions and enhance overall business performance.

What You'll Learn and Practice

By participating in this program, you will:

- Develop strong skills in cash flow forecasting and analysis.
- Understand how cash flow impacts business operations and growth.
- Apply strategies to optimize working capital and improve liquidity.
- Identify and mitigate risks related to cash flow management.
- Use financial tools and performance metrics effectively.

The Program Flow

Day 1: Fundamentals of Cash Flow Management

- Understanding core cash flow concepts and their importance.
- Analyzing and interpreting cash flow statements.
- Exploring the cash conversion cycle and its impact.
- Identifying key performance indicators for cash management.

Day 2: Cash Flow Forecasting Techniques

- Developing short-term and long-term cash flow forecasts.
- Building and maintaining practical cash flow models.
- Applying scenario analysis and sensitivity testing.
- Aligning forecasts with broader financial planning.

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Day 3: Working Capital Management

- Optimizing receivables and payables processes.
- Applying effective inventory management strategies.
- Evaluating the impact of credit policies on cash flow.
- Improving overall working capital efficiency.

Day 4: Cash Flow Risk Management

- Identifying key risks affecting cash flow.
- Developing practical risk mitigation strategies.
- Conducting cash flow stress testing.
- Preparing contingency plans for potential cash shortages.

Day 5: Advanced Cash Management Strategies

- Using cash flow insights for better decision-making.
- Optimizing capital structure to support liquidity.
- Managing cash flow during major business transactions.
- Leveraging technology to improve cash management processes.

Individual Impact

- Strengthen financial analysis and forecasting capabilities.
- Improve confidence in managing cash flow challenges.
- Enhance decision-making using cash flow insights.
- Develop a proactive approach to financial planning.

Work Impact

- Improve liquidity and financial stability within the organization.
- Enhance efficiency in working capital management.
- Reduce financial risks related to cash shortages.
- Support better financial planning and operational decisions.

Training Methodology

This program combines financial concepts with practical application to ensure real impact. Methods include:

- Interactive sessions and guided discussions.
- Case studies based on real financial scenarios.
- Practical exercises in forecasting and analysis.
- Group activities focused on problem-solving and planning.
- Demonstrations of tools used in cash flow management.

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Beyond the Course

By the end of the program, participants will be able to:

- Create accurate cash flow forecasts for business planning.
- Optimize working capital to improve liquidity position.
- Identify and mitigate cash flow risks effectively.
- Align cash management strategies with overall financial objectives.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric circles.

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