

Treasury Products and Risk Management: Mastering Finance

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Paris (France)

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Why This Course

Effective treasury management plays a critical role in safeguarding an organization's financial stability and supporting strategic decision-making. As financial markets become more dynamic and interconnected, treasury professionals must be equipped to manage currency fluctuations, interest rate movements, and liquidity challenges with confidence and precision.

This intensive 5-day program is designed to provide a practical and structured understanding of treasury products and risk management techniques. It goes beyond theory to focus on real-world application—helping participants develop the skills needed to identify financial risks, apply advanced hedging strategies, and strengthen liquidity planning. Through practical insights and case-based learning, the course enables participants to build a resilient and forward-looking treasury function.

What You'll Learn and Practice

By participating in this program, you will:

- Understand the strategic role of treasury within modern organizations.
- Gain in-depth knowledge of key treasury products and their applications.
- Develop practical skills in managing currency and interest rate risks.
- Apply advanced hedging techniques to protect financial positions.
- Improve financial forecasting and liquidity management capabilities.
- Build and implement effective treasury risk management frameworks.

The Program Flow

Day 1: Introduction to Treasury Management

- Understanding the role and responsibilities of treasury functions.
- Exploring treasury risk management frameworks and structures.
- Reviewing financial markets and their impact on treasury operations.
- Identifying key treasury products and how they are used.

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A graphic of a chessboard with several chess pieces. A gold king piece is prominent in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

Day 2: Currency Risk Management

- Identifying and measuring foreign exchange exposures.
- Understanding foreign exchange markets and instruments.
- Designing effective hedging strategies for currency risk.
- Analyzing practical scenarios in currency risk management.

Day 3: Interest Rate Risk Management

- Understanding exposure to interest rate fluctuations.
- Exploring interest rate derivatives and their applications.
- Analyzing yield curves and forecasting rate movements.
- Developing structured hedging strategies for interest rate risk.

Day 4: Liquidity and Working Capital Management

- Building accurate cash flow forecasting models.
- Applying techniques to optimize working capital.
- Evaluating short-term funding and investment options.
- Implementing best practices in liquidity risk management.

Day 5: Advanced Treasury Risk Management

- Integrating multiple risk management approaches into one framework.
- Exploring treasury systems and financial technologies.
- Understanding regulatory requirements and reporting standards.
- Reviewing emerging trends shaping the future of treasury.

Individual Impact

- Strengthen expertise in treasury products and financial risk management.
- Enhance analytical skills in evaluating financial exposures.
- Build confidence in applying hedging and forecasting techniques.
- Develop the ability to design effective treasury strategies.

Work Impact

- Improve financial stability through better risk management practices.
- Enhance cash flow visibility and liquidity planning.
- Support strategic decision-making with accurate financial insights.
- Strengthen treasury operations and reporting efficiency.

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Training Methodology

This program combines financial theory with practical application to ensure meaningful learning outcomes. Methods include:

- Interactive sessions and expert-led discussions.
- Case studies focused on treasury challenges and solutions.
- Practical exercises in forecasting, hedging, and risk analysis.
- Group activities to simulate real treasury decision-making.
- Demonstrations of tools and systems used in treasury management.

Beyond the Course

By the end of the program, participants will be able to:

- Develop and implement a comprehensive treasury risk management strategy.
- Design effective hedging programs for currency and interest rate risks.
- Improve cash flow forecasting and liquidity management processes.
- Establish performance measurement and reporting frameworks for treasury functions.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in the bottom right corner. The pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the chessboard.

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