The 2 Weeks Finance and Accounting MBA: Core Skills Mastery

11 – 15 October 2027
Rome (Italy)



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Why This Course

Strong financial knowledge is essential for business leaders who must make strategic decisions that affect profitability, growth, and long-term sustainability. Understanding financial statements, managing budgets, evaluating investments, and assessing risks enables leaders to guide their organizations with confidence and clarity.

This intensive 2-week program is designed to provide professionals with a comprehensive understanding of finance and accounting principles relevant to business leadership. Participants will explore financial reporting, managerial accounting, corporate finance, and strategic financial management. Through practical examples and real-world applications, the course helps participants develop the financial insight needed to support effective decision-making and organizational performance.

What You'll Learn and Practice

By participating in this program, you will:

- Interpret financial statements and assess business performance.
- Apply managerial accounting concepts to support operational decisions.
- Develop financial analysis and company valuation skills.
- Create budgets, forecasts, and performance measurement frameworks.
- Evaluate investment opportunities and capital allocation strategies.
- Integrate financial management with overall business strategy.

The Program Flow

Day 1: Financial Accounting Fundamentals

- Understanding key accounting principles and reporting standards.
- Reviewing the accounting cycle and transaction recording.
- Preparing and analyzing financial statements.
- Applying ratio analysis to evaluate financial performance.



Day 2: Managerial Accounting Essentials

- Understanding cost behavior and cost-volume-profit relationships.
- Applying activity-based costing for improved cost management.
- Using relevant costing techniques for managerial decision-making.
- Developing budgets and performing variance analysis.

Day 3: Corporate Finance and Valuation

- Applying time value of money concepts in financial decisions.
- Evaluating investments using capital budgeting techniques.
- Understanding cost of capital and capital structure decisions.
- Applying company valuation methodologies.

Day 4: Financial Markets and Investments

- Understanding financial markets and investment instruments.
- Applying portfolio theory and asset allocation principles.
- Managing financial risks through diversification and hedging.
- Evaluating investment opportunities using financial analysis.

Day 5: Strategic Financial Management

- Understanding mergers, acquisitions, and corporate restructuring.
- Managing financial operations in international business environments.
- Integrating financial strategy with organizational objectives.
- Addressing ethical considerations in financial decision-making.

Individual Impact

- Strengthen financial literacy and analytical thinking skills.
- Improve the ability to interpret complex financial information.
- Gain practical tools for budgeting, valuation, and financial planning.
- Develop confidence in strategic financial decision-making.

Work Impact

- Improve financial planning and performance monitoring across the organization.
- Strengthen investment evaluation and capital allocation decisions.
- Enhance risk management and governance practices.
- Support business growth through effective financial leadership.



Training Methodology

This program combines financial management frameworks with practical learning activities to ensure participants gain applicable skills. Training methods include:

- Interactive workshops and guided discussions.
- Case studies on financial strategy and corporate finance.
- Group exercises on budgeting, forecasting, and valuation.
- Scenario-based activities focused on financial decision-making.
- Practical tools and templates for financial management and analysis.

Beyond the Course

By the end of the program, participants will be able to:

- Analyze financial statements and evaluate business performance.
- Develop budgets and financial forecasts to support operational planning.
- Assess investment opportunities and financial strategies.
- Apply strategic financial management principles to drive organizational value.

