Strategic Planning Management Control & Budgeting Course

4 – 8 January 2027
Düsseldorf (Germany)



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Ref: 322063_183350 **Date:** 4 – 8 January 2027 **Location:** Düsseldorf (Germany) **Fees:** 5200 GBP

Why This Course

Organizations operate in increasingly competitive and dynamic environments where strategic planning and effective financial control are essential for long-term success. Leaders must be able to define clear strategic objectives, monitor organizational performance, and allocate resources efficiently through well-structured budgeting processes.

This comprehensive 1-week program is designed to equip professionals with the knowledge and tools needed to integrate strategic planning, management control, and budgeting into a unified management framework. Participants will learn how to formulate strategies, design performance monitoring systems, and develop budgets that support strategic goals. Through practical exercises and real-world case studies, the course helps participants strengthen their ability to make informed decisions and drive organizational performance.

What You'll Learn and Practice

By participating in this program, you will:

- Develop structured strategic plans aligned with organizational objectives.
- Design management control systems to monitor and improve performance.
- Prepare and manage budgets that support long-term strategic goals.
- Analyze financial and operational data to guide strategic decision-making.
- Apply risk management principles within strategic planning processes.
- Strengthen leadership capabilities for implementing and managing strategy.

The Program Flow

Day 1: Foundations of Strategic Planning

- Understanding key concepts of strategic management.
- Conducting environmental scanning and SWOT analysis.
- Defining organizational vision, mission, and strategic goals.
- Analyzing stakeholder interests and managing expectations.



Day 2: Strategy Formulation and Implementation

- Understanding competitive strategy and market positioning.
- Applying structured techniques for strategy formulation.
- Implementing strategies effectively across the organization.
- Using the Balanced Scorecard to align strategy with performance measurement.

Day 3: Management Control Systems

- Exploring the fundamentals of management control systems.
- Designing effective control mechanisms for organizational activities.
- Developing performance measurement systems and KPIs.
- Understanding responsibility centers and transfer pricing.

Day 4: Budgeting and Financial Planning

- Understanding the principles and processes of budgeting.
- Exploring different types of budgets and their applications.
- Applying zero-based budgeting and activity-based budgeting techniques.
- Developing financial forecasts to support planning.

Day 5: Strategic Financial Management

- Evaluating investments using capital budgeting techniques.
- Managing financial risks within strategic planning frameworks.
- Applying financial analysis to assess strategic initiatives.
- Integrating strategy, control systems, and budgeting processes.

Individual Impact

- Strengthen strategic thinking and financial management skills.
- Improve the ability to analyze organizational performance.
- Gain practical tools for budgeting and financial planning.
- Develop leadership capabilities for strategy implementation.

Work Impact

- Improve alignment between strategy, budgeting, and performance management.
- Strengthen organizational control systems and accountability.
- Enhance financial planning and resource allocation processes.
- Support better strategic decision-making across the organization.



Training Methodology

This program combines strategic management frameworks with practical financial applications to ensure participants gain actionable insights. Training methods include:

- Interactive workshops and facilitated discussions.
- Case studies on strategy development and performance management.
- Group exercises on budgeting, forecasting, and financial analysis.
- Scenario-based activities focused on strategic decision-making.
- Practical templates and tools for strategy and budget planning.

Beyond the Course

By the end of the program, participants will be able to:

- Develop and implement comprehensive strategic plans.
- Design effective management control systems using relevant KPIs.
- Create budgets that align with organizational strategy.
- Conduct financial analysis to support strategic initiatives and decision-making.

