Mini MBA Accounting and Finance: Executive Skills Bootcamp

29 March – 2 April 2027
Lyon (France)



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Ref: 322062_183336 **Date:** 29 March – 2 April 2027 **Location:** Lyon (France) **Fees:** 5200 GBP

Why This Course

Finance plays a critical role in shaping strategic decisions and driving long-term organizational success. Leaders and managers across different functions must understand financial information, evaluate investment opportunities, manage risks, and align financial strategies with business goals. Developing strong financial acumen allows professionals to make informed decisions that support growth and profitability.

This intensive 1-week mini-MBA in accounting and finance program is designed to provide participants with a broad and practical understanding of financial management from a strategic perspective. The course covers key areas such as financial reporting, managerial accounting, corporate finance, risk management, and strategic financial planning. Through practical examples and case-based learning, participants will develop the skills required to analyze financial performance and make effective financial decisions in a dynamic business environment.

What You'll Learn and Practice

By participating in this program, you will:

- Interpret and analyze financial statements to evaluate organizational performance.
- Develop effective budgeting and forecasting strategies.
- Assess investment opportunities using financial evaluation techniques.
- Apply financial models and valuation methods in decision-making.
- Identify and manage financial risks affecting business operations.
- Integrate financial strategy with broader organizational objectives.

The Program Flow

Day 1: Financial Accounting Fundamentals

- Understanding the structure and purpose of financial statements.
- Reviewing key accounting principles and financial reporting standards.
- Applying financial ratio analysis to evaluate performance.
- Interpreting annual reports and financial disclosures.



Day 2: Managerial Accounting and Decision Making

- Applying cost-volume-profit analysis for operational decisions.
- Understanding activity-based costing and cost management techniques.
- Developing budgets and conducting variance analysis.
- Implementing performance measurement systems.

Day 3: Corporate Finance and Valuation

- Applying time value of money concepts in financial decisions.
- Evaluating investments using capital budgeting techniques.
- Understanding weighted average cost of capital WACC.
- Applying company valuation methods.

Day 4: Financial Risk Management

- Identifying different types of financial risks.
- Applying risk assessment and mitigation strategies.
- Understanding derivatives and hedging techniques.
- Exploring corporate governance principles and best practices.

Day 5: Strategic Financial Management

- Understanding the financial aspects of mergers and acquisitions.
- Managing working capital to improve operational efficiency.
- Reviewing dividend policy and capital structure decisions.
- Exploring international financial management considerations.

Individual Impact

- Strengthen financial literacy and analytical capabilities.
- Improve confidence in interpreting financial data and reports.
- Develop practical tools for budgeting, valuation, and financial planning.
- Enhance strategic thinking in financial decision-making.

Work Impact

- Improve financial planning and resource allocation within the organization.
- Strengthen investment evaluation and capital allocation decisions.
- Enhance risk management and financial governance practices.
- Support strategic growth through informed financial management.



Training Methodology

This program combines business frameworks with practical financial applications to ensure participants gain actionable insights. Training methods include:

- Interactive workshops and facilitated discussions.
- Case studies on corporate finance and financial strategy.
- Group exercises on budgeting, valuation, and financial analysis.
- Scenario-based decision-making activities.
- Practical templates and tools for financial planning and reporting.

Beyond the Course

By the end of the program, participants will be able to:

- Analyze financial statements and assess business performance.
- Develop budgets and financial forecasts to support planning.
- Evaluate investment opportunities using structured financial models.
- Apply strategic financial management techniques to drive organizational growth.

