

Finance for Non-Finance Professionals: Mastering Essentials

12 – 16 July 2027
Amsterdam (Netherlands)

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A close-up photograph of chess pieces on a checkered board. In the foreground, a large, ornate gold king piece stands prominently. To its left, a smaller silver pawn is visible. Further back, another silver pawn is positioned. The background features a series of concentric, light gray circles that create a sense of depth and focus on the king piece.

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Ref: 322048_182630 **Date:** 12 – 16 July 2027 **Location:** Amsterdam (Netherlands) **Fees:** 5200 GBP

Why This Course

Professionals in many roles are required to make decisions that have financial implications, even if they do not work directly in finance. Understanding financial concepts, interpreting financial reports, and evaluating investment decisions are essential skills that help managers contribute more effectively to organizational performance.

This intensive 5-day program is designed to provide non-finance professionals with a clear and practical understanding of financial management. Participants will learn how to read financial statements, manage budgets, evaluate investments, and understand financial risks. Through practical examples and case studies, the course helps participants build confidence in interpreting financial information and communicating effectively with finance teams.

What You'll Learn and Practice

By participating in this program, you will:

- Interpret financial statements and understand their business implications.
- Develop and manage budgets to support operational planning.
- Evaluate investment opportunities using structured financial techniques.
- Understand key financial metrics that influence business performance.
- Apply financial risk management principles in decision-making.
- Communicate financial information more effectively with finance teams and stakeholders.

The Program Flow

Day 1: Financial Fundamentals

- Understanding the role of financial management in organizations.
- Interpreting financial statements such as the balance sheet, income statement, and cash flow statement.
- Analyzing key financial ratios and performance indicators.
- Applying time value of money concepts in financial decisions.

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A graphic of a chessboard with several chess pieces. A gold king piece is prominent in the foreground, with a silver pawn and a gold pawn behind it. The board is checkered, and there are concentric circles in the background.

Day 2: Budgeting and Forecasting

- Understanding the principles of effective budgeting.
- Developing and managing operational budgets.
- Applying techniques for cash flow forecasting.
- Conducting variance analysis and budget monitoring.

Day 3: Investment Analysis and Decision Making

- Evaluating investment opportunities using capital budgeting techniques.
- Applying Net Present Value NPV and Internal Rate of Return IRR methods.
- Understanding cost of capital and investment decision frameworks.
- Exploring real options in capital budgeting.

Day 4: Financial Planning and Performance Management

- Developing strategic financial plans aligned with business goals.
- Using Key Performance Indicators KPIs to monitor performance.
- Applying the Balanced Scorecard approach.
- Managing working capital to improve financial efficiency.

Day 5: Risk Management and Contemporary Issues

- Understanding the fundamentals of financial risk management.
- Managing foreign exchange and interest rate risks.
- Exploring corporate governance and ethical considerations in finance.
- Reviewing emerging trends and developments in financial management.

Individual Impact

- Build confidence in understanding financial concepts and reports.
- Improve analytical skills for evaluating financial performance.
- Gain practical knowledge of budgeting and investment analysis.
- Strengthen communication with finance professionals and decision-makers.

Work Impact

- Improve financial awareness in operational and managerial decisions.
- Strengthen budgeting and financial planning processes.
- Enhance collaboration between operational teams and finance departments.
- Support better financial decision-making across the organization.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in the foreground. The board is white and black, and the pieces are gold and silver. In the background, there are concentric circles radiating from the center.

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Training Methodology

This program combines practical learning with financial management frameworks to ensure participants gain applicable skills. Training methods include:

- Interactive workshops and guided discussions.
- Real-world case studies on budgeting and financial analysis.
- Group exercises on financial decision-making scenarios.
- Practical activities focused on interpreting financial statements.
- Templates and tools for budgeting and financial planning.

Beyond the Course

By the end of the program, participants will be able to:

- Read and interpret financial statements confidently.
- Develop and manage budgets to support business operations.
- Evaluate investment opportunities using financial techniques.
- Communicate financial insights effectively with finance teams and stakeholders.

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