Chartered Financial Analyst CFA Level 1 Preparation Course

7 – 11 March 2027
Istanbul (Turkey)



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Why This Course

The Chartered Financial Analyst CFA designation is one of the most respected credentials in the global finance and investment industry. Achieving CFA certification requires a strong understanding of financial analysis, investment management, and ethical standards. Candidates preparing for the CFA Level 1 exam must master a wide range of concepts across finance, economics, quantitative methods, and portfolio management.

This intensive 1-week program is designed to help candidates build a solid foundation in the CFA Level 1 curriculum. The course provides a structured overview of key topics, exam-focused explanations, and practical problem-solving techniques. Through guided learning and exam-style exercises, participants will strengthen their understanding of core financial concepts and develop effective strategies for successfully preparing for the CFA Level 1 exam.

What You'll Learn and Practice

By participating in this program, you will:

- Understand ethical and professional standards required in the finance industry.
- Apply quantitative methods used in financial analysis and investment decision-making.
- Analyze financial statements and corporate finance principles.
- Evaluate equity, fixed income, and alternative investment instruments.
- Understand portfolio management concepts and asset allocation strategies.
- Develop effective preparation techniques for CFA Level 1 exam questions.

The Program Flow

Day 1: Ethics and Quantitative Methods

- Understanding ethical and professional standards in financial practice.
- Applying time value of money concepts in financial calculations.
- Reviewing probability principles used in financial analysis.
- Understanding descriptive statistics and data analysis.
- Applying hypothesis testing in financial decision-making.



Day 2: Economics and Financial Statement Analysis

- Understanding key microeconomic and macroeconomic concepts.
- Reviewing financial reporting frameworks and standards.
- Analyzing income statements and balance sheets.
- Interpreting cash flow statements.
- Applying financial ratios to evaluate company performance.

Day 3: Corporate Finance and Equity Investments

- Understanding capital budgeting and investment evaluation techniques.
- Calculating cost of capital and financing decisions.
- Exploring equity markets and equity instruments.
- Understanding security market indices.
- Applying fundamental analysis techniques.

Day 4: Fixed Income and Derivatives

- Understanding fixed income securities and bond markets.
- Analyzing yield measures and spot rate concepts.
- Exploring derivative markets and financial instruments.
- Understanding option strategies.
- Reviewing swaps and credit derivatives.

Day 5: Alternative Investments and Portfolio Management

- Understanding real estate and commodity investments.
- Exploring hedge funds and private equity structures.
- Analyzing portfolio risk and return concepts.
- Applying asset allocation strategies.
- Developing effective exam preparation strategies.

Individual Impact

- Build a strong conceptual foundation for CFA Level 1 topics.
- Improve analytical and quantitative finance skills.
- Gain confidence in solving CFA-style exam questions.
- Strengthen understanding of investment and financial analysis principles.

Work Impact

- Enhance professional knowledge in financial analysis and investment management.
- Improve ability to evaluate financial markets and investment opportunities.
- Strengthen analytical capabilities used in finance and asset management roles.
- Support career development in investment banking, portfolio management, and financial analysis.



Training Methodology

This program combines structured learning with exam-focused practice to ensure effective preparation. Training methods include:

- Instructor-led explanations of key CFA curriculum concepts.
- Practice exercises based on CFA-style questions.
- Case studies and financial analysis activities.
- Group discussions on complex financial topics.
- Study techniques and strategies for exam preparation.

Beyond the Course

By the end of the program, participants will be able to:

- Understand the core concepts covered in the CFA Level 1 curriculum.
- Apply financial analysis techniques used in investment management.
- Solve exam-style questions confidently.
- Develop a structured and effective study plan for CFA Level 1 exam success.

