BLACKBIRD FOR TRAINING

Professional Skills for Finance and Accounting Mastery

11 – 15 January 2027
Paris (France)

UK Traininig
PARTNER



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Ref: 322039_182169 **Date:** 11 – 15 January 2027 **Location:** Paris (France) **Fees:** 5200 GBP

Why This Course

Finance and accounting professionals today are expected to contribute far beyond traditional reporting tasks. They play a key role in analyzing financial performance, supporting strategic decisions, managing risks, and communicating financial insights to leadership. To succeed in this evolving environment, professionals must combine strong analytical abilities with effective communication and an understanding of emerging financial technologies.

This intensive 1-week program is designed to strengthen the technical and strategic capabilities of finance and accounting professionals. Participants will explore advanced financial analysis techniques, corporate finance concepts, management accounting tools, and modern risk management practices. Through practical examples and real-world case studies, the course equips participants with the knowledge and confidence needed to support informed decision-making and organizational success.

What You'll Learn and Practice

By participating in this program, you will:

- Apply advanced financial analysis techniques to evaluate business performance.
- Develop clear and insightful financial reports for decision-makers.
- Use financial data and metrics to support strategic decision-making.
- Strengthen communication skills for presenting financial information.
- Implement effective risk management and internal control practices.
- Understand emerging trends and technologies shaping modern finance and accounting.

The Program Flow

Day 1: Foundations of Financial Analysis

- Conducting advanced financial statement analysis.
- Applying ratio analysis and interpreting key performance indicators.
- Analyzing cash flow patterns and developing forecasts.
- Using industry benchmarking techniques to evaluate financial performance.



Day 2: Corporate Finance and Valuation

- Evaluating investment opportunities through capital budgeting methods.
- Understanding cost of capital and optimizing financial structure.
- Applying valuation techniques such as DCF, market multiples, and asset-based valuation.
- Analyzing financial aspects of mergers and acquisitions.

Day 3: Management Accounting and Decision Making

- Applying Activity-Based Costing ABC for improved cost management.
- Using budgeting and variance analysis to monitor performance.
- Developing pricing strategies based on cost and profitability analysis.
- Implementing performance measurement frameworks such as the Balanced Scorecard.

Day 4: Risk Management and Controls

- Understanding enterprise risk management frameworks.
- Designing effective internal control systems.
- Assessing financial risks and implementing mitigation strategies.
- Detecting and preventing financial fraud.

Day 5: Emerging Trends and Professional Development

- Exploring data analytics and business intelligence in finance.
- Understanding the impact of blockchain and digital currencies on accounting.
- Reviewing ethical considerations in financial management.
- Improving communication and presentation of financial information.

Individual Impact

- Strengthen financial analysis and strategic thinking skills.
- Improve the ability to interpret complex financial information.
- Gain practical tools for financial reporting and decision support.
- Enhance professional confidence in presenting financial insights.

Work Impact

- Improve the quality and usefulness of financial reporting.
- Strengthen decision-making through data-driven financial insights.
- Enhance risk management and internal control systems.
- Support organizational performance through improved financial analysis.



Training Methodology

This program combines financial frameworks with practical application to ensure participants gain relevant and applicable skills. Training methods include:

- Interactive workshops and facilitated discussions.
- Real-world case studies in financial analysis and corporate finance.
- Group exercises focused on budgeting, valuation, and risk analysis.
- Data analysis activities and scenario-based simulations.
- Practical tools and templates for financial reporting and decision-making.

Beyond the Course

By the end of the program, participants will be able to:

- Conduct advanced financial analysis to support business decisions.
- Prepare clear and insightful financial reports for management.
- Evaluate investments and financial strategies using structured methodologies.
- Apply modern financial tools and technologies in accounting and finance practices.

