Financial Analysis Workshop: A Hands-On Practical Approach

1 – 5 November 2027
Paris (France)



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Why This Course

Financial analysis is a critical skill for professionals who need to evaluate business performance, assess investment opportunities, and support strategic decision-making. By understanding financial statements, analyzing key performance indicators, and applying valuation techniques, finance professionals can provide valuable insights that guide organizational strategy and financial planning.

This intensive 1-week workshop is designed to develop practical financial analysis skills through hands-on learning and real-world applications. Participants will learn how to interpret financial statements, calculate and analyze key ratios, build financial models, and apply company valuation techniques. Through case studies and interactive exercises, the program equips participants with the tools needed to evaluate financial performance and communicate insights effectively.

What You'll Learn and Practice

By participating in this program, you will:

- Interpret financial statements and evaluate business performance.
- Apply financial ratios to analyze profitability, liquidity, and efficiency.
- Build financial models for forecasting and scenario analysis.
- Use valuation techniques to estimate company value.
- Understand how financial data influences business strategy and decisions.
- Present financial insights clearly to management and stakeholders.

The Program Flow

Day 1: Foundations of Financial Analysis

- Understanding the structure and purpose of financial statements: balance sheet, income statement, and cash flow statement.
- Reviewing key accounting principles that affect financial analysis.
- Introducing ratio analysis and its role in performance evaluation.
- Case study: assessing a company's financial health.



Day 2: Advanced Ratio Analysis

- Evaluating profitability ratios and operational performance.
- Analyzing liquidity and solvency indicators.
- Understanding efficiency ratios and asset utilization.
- Practical exercise: comparing financial ratios of industry competitors.

Day 3: Cash Flow Analysis and Forecasting

- Conducting detailed analysis of cash flow statements.
- Applying techniques for cash flow forecasting.
- Managing working capital to improve liquidity.
- Practical workshop: building a cash flow forecast model.

Day 4: Valuation Techniques

- Applying Discounted Cash Flow DCF analysis.
- Performing comparable company analysis.
- Using asset-based valuation approaches.
- Workshop: valuing a company using multiple valuation methods.

Day 5: Financial Modeling and Decision Making

- Developing integrated financial models.
- Conducting scenario and sensitivity analysis.
- Applying financial insights to strategic decision-making.
- Final project: presenting a comprehensive financial analysis.

Individual Impact

- Strengthen financial analysis and analytical thinking skills.
- Improve confidence in interpreting financial statements and data.
- Gain practical experience in financial modeling and valuation techniques.
- Develop the ability to communicate financial insights effectively.

Work Impact

- Improve the organization’s ability to evaluate financial performance.
- Support better investment and strategic decision-making.
- Enhance financial planning and forecasting processes.
- Strengthen financial reporting and analytical capabilities.



Training Methodology

This workshop emphasizes hands-on learning to ensure participants gain practical financial analysis experience. Training methods include:

- Interactive workshops and guided discussions.
- Real-world case studies on financial performance evaluation.
- Financial modeling and forecasting exercises.
- Group analysis activities and scenario simulations.
- Practical templates and analytical tools for financial analysis.

Beyond the Course

By the end of the program, participants will be able to:

- Analyze financial statements and key performance indicators confidently.
- Build financial models for forecasting and decision support.
- Apply company valuation methods effectively.
- Present financial analysis findings clearly to stakeholders and decision-makers.

