

Strategic Financial Planning and Implementation Course

7 – 11 March 2027
Istanbul (Turkey)

UK Traininig

PARTNER



Strategic Financial Planning and Implementation Course

Ref: 322033_181883 **Date:** 7 – 11 March 2027 **Location:** Istanbul (Turkey) **Fees:** 4200 GBP

Course Description

This intensive 5-day course equips finance professionals with advanced skills in strategic financial planning and implementation. Participants will learn to align financial strategies with organizational goals, develop comprehensive financial plans, and effectively implement these strategies to drive business growth and sustainability.

Learning Objectives

- Develop strategic financial plans aligned with organizational objectives
- Master techniques for financial forecasting and scenario planning
- Learn to implement and monitor financial strategies effectively
- Enhance decision-making skills using financial analysis tools
- Understand risk management in financial planning

Course Modules

Day 1: Foundations of Strategic Financial Planning

- Introduction to strategic financial planning
- Aligning financial goals with business strategy
- Financial analysis for strategic decision-making
- Stakeholder management in financial planning

Day 2: Advanced Financial Forecasting and Modeling

- Advanced forecasting techniques
- Financial modeling for strategic planning
- Scenario analysis and sensitivity testing
- Long-term financial projections

Day 3: Capital Structure and Investment Decisions

- Optimizing capital structure
- Capital budgeting and investment appraisal
- Financing strategies for growth
- Mergers and acquisitions financial planning

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

Day 4: Risk Management and Performance Measurement

- Financial risk assessment and mitigation
- Key performance indicators for financial strategies
- Balanced scorecard approach
- Financial controls and compliance

Day 5: Implementation and Monitoring of Financial Strategies

- Developing implementation roadmaps
- Change management in financial strategy execution
- Monitoring and adjusting financial plans
- Communicating financial strategies to stakeholders

Practical Wins for Participants

- Create a comprehensive strategic financial plan for your organization
- Develop a risk management framework for financial strategies
- Design a performance measurement system for financial objectives
- Craft an implementation plan for a major financial initiative