Cost Analysis for Strategic Decision-Making Excellence

14 – 18 December 2026
Casablanca (Morocco)

UK Traininig
PARTNER



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Why This Course

Organizations increasingly rely on accurate cost information to guide strategic decisions, improve efficiency, and maintain competitive advantage. Traditional cost analysis often focuses on historical data, while modern organizations require deeper insights that connect cost structures with business strategy, operational performance, and long-term value creation.

This comprehensive 1-week program is designed to help professionals develop advanced cost analysis capabilities that support strategic decision-making. Participants will explore modern cost management techniques, performance measurement frameworks, and analytical tools that enable organizations to align costs with strategic priorities. Through practical examples and applied exercises, the course equips participants with the skills needed to generate meaningful financial insights and drive business success.

What You'll Learn and Practice

By participating in this program, you will:

- Understand how cost analysis supports strategic decision-making.
- Apply advanced cost analysis techniques in business planning and evaluation.
- Align cost structures with organizational strategy and operational goals.
- Develop effective cost control and performance measurement systems.
- Provide financial insights that support strategic initiatives and operational improvements.
- Use cost data to improve resource allocation and organizational performance.

The Program Flow

Day 1: Foundations of Strategic Cost Analysis

- Understanding the principles of strategic cost management.
- Analyzing cost behavior and applying cost estimation techniques.
- Linking cost structures to organizational strategy and competitive positioning.
- Applying cost-volume-profit analysis to support business decisions.



Day 2: Advanced Cost Analysis Techniques

- Applying Activity-Based Costing ABC and activity-based management.
- Implementing target costing and value engineering approaches.
- Identifying strategic cost reduction opportunities.
- Analyzing cost drivers and their impact on operational performance.

Day 3: Budgeting and Performance Measurement

- Applying strategic budgeting methods to support financial planning.
- Conducting variance analysis to evaluate performance.
- Implementing the Balanced Scorecard framework for performance management.
- Developing key performance indicators KPIs for cost monitoring.

Day 4: Cost Information for Strategic Decisions

- Applying relevant costing techniques for managerial decision-making.
- Evaluating capital investment opportunities.
- Analyzing pricing strategies and cost implications.
- Assessing make-or-buy and outsourcing decisions.

Day 5: Implementing Strategic Cost Management

- Designing effective cost management systems.
- Managing organizational change when implementing cost systems.
- Integrating cost analysis with strategic planning processes.
- Reviewing case studies on successful strategic cost management initiatives.

Individual Impact

- Strengthen expertise in cost analysis and strategic financial management.
- Improve analytical skills for evaluating cost structures and operational efficiency.
- Develop practical tools for supporting strategic business decisions.
- Enhance the ability to communicate financial insights to management.

Work Impact

- Improve cost transparency and resource allocation across the organization.
- Strengthen financial planning and performance monitoring processes.
- Support strategic initiatives through accurate cost analysis.
- Enhance organizational competitiveness through better cost management.



Training Methodology

This program combines financial analysis frameworks with practical learning activities to ensure participants gain applicable skills. Training methods include:

- Interactive workshops and facilitated discussions.
- Case studies on strategic cost management practices.
- Group exercises focused on cost analysis and performance measurement.
- Financial modeling and scenario-based decision exercises.
- Practical templates and tools for cost management systems.

Beyond the Course

By the end of the program, participants will be able to:

- Conduct advanced cost analyses that support strategic initiatives.
- Design and implement effective cost management systems.
- Use cost information to guide pricing, investment, and operational decisions.
- Integrate cost analysis with broader organizational strategy and planning processes.

