# Budgeting Planning and Management Reporting Masterclass

8 – 12 February 2027
Barcelona (Spain)



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## Why This Course

Effective budgeting, financial planning, and management reporting are essential for organizations seeking to maintain financial discipline and make informed strategic decisions. When financial plans are closely aligned with business objectives, organizations gain better visibility into performance, improve resource allocation, and respond more effectively to changing market conditions.

This intensive 1-week program is designed to help professionals strengthen their capabilities in budgeting, financial forecasting, and management reporting. Participants will explore practical frameworks for building strategic financial plans, developing accurate forecasts, and producing meaningful management reports. Through real-world examples and practical exercises, the course provides the tools needed to support stronger financial control and decision-making.

## What You'll Learn and Practice

By participating in this program, you will:

- Develop structured and effective budgeting strategies.
- Apply financial forecasting techniques to support planning and decision-making.
- Design clear and insightful management reports for leadership teams.
- Align budgeting processes with organizational strategy and objectives.
- Use financial analysis and performance indicators to strengthen financial control.
- Communicate financial insights effectively to stakeholders.

## The Program Flow

### Day 1: Foundations of Budgeting and Planning

- Understanding the principles and objectives of budgeting.
- Exploring different types of budgets and their business applications.
- Reviewing the budgeting cycle and planning process.
- Linking financial plans with organizational strategy and operational goals.



### Day 2: Advanced Budgeting Techniques

- Applying Zero-Based Budgeting ZBB and Activity-Based Budgeting ABB.
- Developing flexible and rolling budgeting approaches.
- Adapting budgeting practices to different business models and structures.
- Using technology to enhance budgeting and planning processes.

### Day 3: Financial Forecasting and Analysis

- Applying forecasting methodologies and financial planning techniques.
- Conducting scenario planning and sensitivity analysis.
- Developing financial models to support decision-making.
- Using key performance indicators KPIs to monitor forecasts.

### Day 4: Strategic Financial Planning

- Applying long-term financial planning frameworks.
- Evaluating investments through capital budgeting techniques.
- Identifying and managing financial risks in planning processes.
- Aligning financial strategies with corporate objectives.

### Day 5: Management Reporting and Performance Evaluation

- Designing effective management reports for decision-makers.
- Creating dashboards and visual reports for financial analysis.
- Conducting variance analysis and evaluating financial performance.
- Communicating financial insights clearly to management and stakeholders.

## Individual Impact

- Strengthen expertise in budgeting, forecasting, and financial analysis.
- Improve confidence in preparing financial plans and management reports.
- Develop practical skills in financial modeling and performance evaluation.
- Enhance the ability to communicate financial insights effectively.

## Work Impact

- Improve financial planning accuracy and organizational performance monitoring.
- Strengthen alignment between financial strategies and business goals.
- Enhance management reporting and data-driven decision-making.
- Support more effective financial control and performance evaluation.



## Training Methodology

This program combines structured financial frameworks with practical learning activities to ensure participants gain real-world skills. Training methods include:

- Interactive workshops and facilitated discussions.
- Case studies focused on budgeting and financial reporting challenges.
- Group exercises on forecasting and financial planning.
- Financial modeling and scenario analysis activities.
- Practical templates and tools for management reporting.

## Beyond the Course

By the end of the program, participants will be able to:

- Develop strategy-aligned budgets and financial plans.
- Create accurate financial forecasts using structured methodologies.
- Produce clear and impactful management reports.
- Support organizational decision-making through effective financial analysis and reporting.

