Financial Bootcamp for Non-Financial Professionals

8 – 12 February 2027
Rome (Italy)



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Why This Course

Financial knowledge is no longer limited to finance departments. Managers, team leaders, and professionals across all functions are increasingly expected to understand financial information, interpret performance indicators, and contribute to sound financial decisions. Without a clear grasp of financial concepts, it becomes difficult to evaluate opportunities, control costs, or align operational activities with organizational goals.

This intensive 1-week bootcamp is designed specifically for non-financial professionals who want to build practical financial knowledge without needing an accounting background. Participants will gain a clear understanding of financial statements, budgeting processes, and financial analysis tools. Through practical examples, interactive exercises, and real business scenarios, the program helps participants develop the confidence to interpret financial data and support better business decisions.

What You'll Learn and Practice

By participating in this program, you will:

- Understand essential accounting and financial management concepts.
- Interpret and analyze financial statements with greater confidence.
- Develop practical budgeting and financial forecasting skills.
- Apply financial analysis techniques to support strategic decisions.
- Understand how financial performance connects to operational activities.
- Communicate financial insights clearly to colleagues and stakeholders.

The Program Flow

Day 1: Foundations of Finance and Accounting

- Understanding the role of finance in organizational performance.
- Introduction to key accounting principles and financial concepts.
- Exploring the accounting cycle and how financial information is generated.
- Overview of the main financial statements and their purpose.



Day 2: Financial Statement Analysis

- Analyzing the balance sheet and understanding financial position.
- Interpreting the income statement and evaluating profitability.
- Understanding the cash flow statement and liquidity management.
- Applying key financial ratios and performance indicators.

Day 3: Budgeting and Forecasting

- Understanding the fundamentals of budgeting and financial planning.
- Developing and managing departmental budgets.
- Applying financial forecasting methods for planning and decision-making.
- Using variance analysis to monitor financial performance.

Day 4: Financial Decision-Making

- Applying cost-benefit analysis to evaluate business decisions.
- Understanding capital budgeting and investment evaluation methods.
- Managing working capital and operational financial efficiency.
- Identifying and assessing financial risks in business decisions.

Day 5: Strategic Financial Management

- Connecting financial management with organizational strategy.
- Measuring performance using financial and operational indicators.
- Supporting financial planning for organizational growth.
- Communicating financial information effectively to non-financial audiences.

Individual Impact

- Build confidence in understanding financial reports and data.
- Improve the ability to participate in financial discussions and decisions.
- Strengthen budgeting and financial planning skills.
- Develop practical financial literacy relevant to everyday work.

Work Impact

- Improve collaboration between financial and non-financial departments.
- Support better financial planning and cost management across teams.
- Enable more informed decision-making at all organizational levels.
- Enhance organizational performance through improved financial awareness.



Training Methodology

This bootcamp combines clear financial concepts with practical application to ensure participants can use what they learn immediately. Training methods include:

- Interactive workshops and guided discussions.
- Real-world case studies illustrating financial decision-making.
- Practical exercises focused on financial statement interpretation.
- Budgeting and forecasting simulations.
- Tools and templates for financial planning and analysis.

Beyond the Course

By the end of the program, participants will be able to:

- Read and interpret financial statements with confidence.
- Develop and manage departmental budgets effectively.
- Use financial data to support operational and strategic decisions.
- Communicate financial insights clearly to colleagues and stakeholders.

