The Influential Leader: Mastering Strategic Influence

12 – 16 July 2027
Bangkok (Thailand)



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Why This Course

Influential leaders shape outcomes not only through authority but through their ability to communicate clearly, build trust, and inspire action across the organization. In today's complex business environment, leaders must develop a strong personal leadership identity while learning how to navigate organizational dynamics and influence stakeholders effectively.

This intensive 1-week program focuses on building the skills required to lead with influence and impact. Through a combination of leadership frameworks, practical exercises, and real-world scenarios, participants will learn how to strengthen their communication abilities, enhance decision-making, motivate teams, and build a leadership presence that drives meaningful results.

What You'll Learn and Practice

By participating in this program, you will:

- Develop a strong personal leadership brand that reflects your values and leadership style.
- Strengthen strategic communication and influence skills.
- Improve decision-making and analytical problem-solving abilities.
- Learn effective methods for motivating and inspiring high-performing teams.
- Understand and navigate organizational dynamics to increase leadership impact.
- Build strategies for influencing stakeholders even without formal authority.

The Program Flow

Day 1: Foundations of Influential Leadership

- Understanding leadership styles and their influence on teams and organizations.
- Developing and communicating a personal leadership brand.
- Exploring the psychology of influence and persuasion.
- Applying emotional intelligence to strengthen leadership effectiveness.

Day 2: Strategic Communication for Leaders

- Strengthening verbal and non-verbal communication techniques.
- Using storytelling as a powerful leadership communication tool.
- Adapting communication styles to different audiences and contexts.
- Developing effective presentation and public speaking skills.



Day 3: Decision-Making and Problem-Solving

- Applying critical thinking and analytical frameworks to leadership decisions.
- Using ethical decision-making models.
- Managing risk and uncertainty in complex environments.
- Encouraging collaborative approaches to problem-solving.

Day 4: Motivating and Inspiring Teams

- Understanding team dynamics and motivation strategies.
- Coaching and mentoring team members for improved performance.
- Building trust and psychological safety within teams.
- Leading teams effectively during periods of change and challenge.

Day 5: Organizational Influence and Impact

- Navigating organizational structures and internal dynamics.
- Building and leveraging professional networks.
- Influencing outcomes without relying on formal authority.
- Encouraging innovation and continuous improvement across teams.

Individual Impact

- Strengthen leadership presence and personal influence.
- Improve communication and decision-making confidence.
- Gain tools for motivating teams and building stronger relationships.
- Develop a personalized leadership action plan for ongoing growth.

Work Impact

- Improve collaboration and stakeholder engagement across the organization.
- Enhance leadership effectiveness in guiding teams and initiatives.
- Strengthen organizational culture through trust, communication, and innovation.
- Support better decision-making and performance outcomes.

Training Methodology

This program integrates leadership theory with practical learning to ensure meaningful skill development. Learning methods include:

- Interactive leadership workshops and discussions.
- Case studies based on real organizational challenges.
- Group exercises focused on communication, influence, and team leadership.
- Leadership self-assessments and reflective activities.
- Practical frameworks and tools for leadership development.



Beyond the Course

By the end of the program, participants will be able to:

- Lead with a clear leadership identity and strong influence.
- Communicate strategically with teams and stakeholders.
- Inspire and motivate teams toward shared goals.
- Navigate organizational dynamics to create meaningful and lasting impact.

