Managing Successful Classroom Courses and Webinars Course

8 – 12 August 2027
Istanbul (Turkey)



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Why This Course

Modern education and professional training increasingly take place across both physical classrooms and digital environments. Trainers and educators must therefore be able to manage diverse learning settings while maintaining engagement, delivering clear content, and handling technical and behavioral challenges effectively.

This intensive 1-week program equips educators and trainers with the advanced skills needed to successfully manage both classroom courses and webinars. Through a blend of instructional strategies, digital tools, and hands-on exercises, participants will learn how to create engaging learning experiences, manage participants effectively, and deliver impactful training in any environment.

What You'll Learn and Practice

By participating in this program, you will:

- Apply effective classroom management strategies in both physical and virtual learning environments.
- Gain proficiency in using webinar platforms and digital engagement tools.
- Design interactive and engaging training content for in-person and online sessions.
- Manage challenging situations while maintaining a positive and productive learning atmosphere.
- Implement effective assessment and feedback strategies across different course formats.
- Improve the overall quality and impact of training delivery.

The Program Flow

Day 1: Foundations of Effective Course Management

- Understanding differences between classroom and webinar-based learning environments.
- Principles of effective course design and structured planning.
- Preparing physical and virtual classrooms for successful sessions.
- Introduction to common webinar platforms and their features.



Day 2: Engagement Strategies for Classroom and Online Learning

- Techniques for encouraging participation and interaction.
- Using multimedia and digital tools to enhance learning engagement.
- Implementing gamification and interactive learning activities.
- Maintaining learner motivation and focus in various environments.

Day 3: Advanced Tools and Techniques for Webinars

- Mastering advanced features of webinar platforms.
- Designing visually engaging online presentations.
- Using polls, breakout rooms, and chat tools to support interaction.
- Managing technical elements such as audio, video, and connectivity.

Day 4: Classroom Management and Behavior Strategies

- Establishing clear expectations and classroom norms.
- Managing disruptive behavior in both physical and virtual classrooms.
- Applying positive reinforcement and constructive feedback.
- Creating inclusive and respectful learning environments.

Day 5: Assessment, Feedback, and Continuous Improvement

- Designing effective assessments for classroom and webinar formats.
- Providing meaningful and constructive learner feedback.
- Analyzing course metrics and participant feedback for improvement.
- Developing a personal action plan for continuous professional development.

Individual Impact

- Strengthen teaching and facilitation skills across multiple learning formats.
- Improve confidence in managing both classroom and online sessions.
- Gain practical tools to increase learner engagement and participation.
- Develop strategies for continuous improvement as a trainer or educator.

Work Impact

- Enhance the quality and effectiveness of training programs.
- Improve learner engagement and knowledge retention.
- Support organizations in delivering professional training in hybrid learning environments.
- Strengthen the organization’s training and development capabilities.



Training Methodology

The program combines instructional theory with practical application to ensure real-world effectiveness. Learning methods include:

- Interactive workshops and group discussions.
- Hands-on practice with webinar platforms and digital tools.
- Role-playing exercises for classroom management scenarios.
- Case studies based on real training challenges.
- Practical templates and tools for course planning and delivery.

Beyond the Course

By the end of the program, participants will be able to:

- Deliver engaging training sessions in both classroom and webinar formats.
- Manage learners effectively while maintaining a positive learning environment.
- Use digital tools to enhance training delivery and participation.
- Continuously improve training programs through assessment and feedback strategies.

