

Business Analysis for Project Success: 5-Day Intensive

16 – 20 August 2027
Paris (France)

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Why This Course

In today's complex project environments, success depends not just on delivering on time and budget, but on ensuring projects truly meet business needs. Professionals who can accurately analyze requirements, engage stakeholders, and align project outcomes with strategic goals drive greater organizational value.

The Business Analysis for Project Professionals program is a 5-day intensive designed to equip project managers, analysts, and team leads with essential skills to bridge the gap between business needs and project deliverables. Through practical exercises, real-world case studies, and interactive workshops, participants will learn how to elicit, analyze, and manage requirements effectively while enhancing stakeholder collaboration.

What You'll Learn and Practice

By participating in this program, you will:

- Understand the critical role of business analysis in successful project delivery.
- Master techniques for eliciting, analyzing, and managing requirements.
- Develop skills in stakeholder identification, engagement, and communication.
- Align project outcomes with organizational strategy and objectives.
- Assess solutions, validate results, and ensure measurable business value.

The Program Flow

Day 1: Foundations of Business Analysis in Projects

- Overview of business analysis and its role in project management.
- Understanding the Business Analysis Core Concept Model BACCM.
- Mapping the project lifecycle and key analysis activities.
- Techniques for stakeholder identification and analysis.

Day 2: Requirements Planning and Management

- Classifying and prioritizing requirements effectively.
- Creating a comprehensive requirements management plan.
- Traceability and change control processes.
- Assessing risks associated with requirements and mitigation strategies.

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Day 3: Elicitation and Collaboration Techniques

- Conducting interviews and facilitating workshops.
- Analyzing documents and observing workflows.
- Using prototyping and modeling to visualize requirements.
- Collaborative approaches for gathering and refining requirements.

Day 4: Requirements Analysis and Design Definition

- Analyzing and specifying business, stakeholder, and solution requirements.
- Developing use cases and user stories.
- Modeling and analyzing business processes.
- Defining solution scope and evaluating alternative options.

Day 5: Solution Evaluation and Organizational Implementation

- Establishing acceptance and evaluation criteria.
- Conducting solution assessment and validation.
- Managing transitions and organizational change.
- Measuring solution performance and realizing business value.

Individual Impact

Participants will leave the program able to:

- Produce clear, actionable, and comprehensive requirements documentation.
- Engage and manage stakeholders more effectively.
- Improve project scoping, solution design, and delivery outcomes.
- Align project initiatives with organizational strategy for measurable impact.

Work Impact

Organizations will benefit from professionals who can:

- Ensure projects deliver tangible business value.
- Minimize miscommunication and requirements-related risks.
- Improve alignment between business goals and project outcomes.
- Strengthen collaboration and engagement across teams and stakeholders.

Training Methodology

This program blends theory with hands-on practice through:

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- Interactive workshops and exercises.
- Real-world case studies and project simulations.
- Peer discussions and group problem-solving.
- Action planning to apply new skills directly to current projects.

Beyond the Course

Upon completion, participants will be equipped to:

- Deliver projects that meet both business needs and stakeholder expectations.
- Manage requirements with confidence and precision.
- Drive measurable results and organizational value through effective business analysis.
- Build stronger collaboration and influence across project teams.

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