

Smart Leadership: Achieving Strategy through Innovation

16 – 20 August 2027
Barcelona (Spain)

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Why This Course

In today's fast-paced and competitive business environment, leaders must do more than manage—they must inspire innovation, drive strategic initiatives, and foster a culture where creativity thrives. Traditional leadership approaches are no longer sufficient to navigate complex challenges and technological disruption.

Smart Leadership & Innovation is an intensive 5-day program designed to equip leaders with the skills, mindset, and tools needed to align leadership practices with organizational strategy, stimulate team creativity, and achieve measurable results. Through practical exercises, case studies, and interactive frameworks, participants will gain actionable strategies to lead innovation and transformation successfully.

What You'll Learn and Practice

By participating in this program, you will:

- Develop a strategic mindset to drive innovation and organizational growth.
- Apply techniques to foster creativity, engagement, and problem-solving in teams.
- Align leadership practices with organizational goals and strategic priorities.
- Strengthen decision-making capabilities in complex and uncertain business environments.
- Lead change initiatives effectively, overcoming resistance and building resilience.
- Create actionable plans to embed innovation and continuous improvement across the organization.

The Program Flow

Day 1: Foundations of Smart Leadership

- Understanding today's strategic and competitive business environment.
- Principles and practices of innovative leadership.
- Building a culture that encourages experimentation and creativity.
- Case studies of companies successfully driving innovation.

Day 2: Driving Creativity and Innovation

- Techniques to stimulate creativity and innovative thinking in teams.
- Identifying and overcoming barriers to innovation.
- Leading the creative problem-solving process.
- Developing innovative solutions to strategic business challenges.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) positioned on it. The board is white and black, and the pieces are gold and silver.

Day 3: Strategic Thinking and Decision-Making

- Advanced techniques in strategic planning and foresight.
- Critical thinking frameworks for complex decision-making.
- Making decisions under uncertainty while maintaining alignment with organizational goals.
- Tools to evaluate risks and opportunities strategically.

Day 4: Leading Change and Transformation

- Strategies for effective change management.
- Overcoming resistance and engaging stakeholders.
- Communicating vision and strategy for organizational alignment.
- Building adaptive and resilient teams capable of sustaining change.

Day 5: Achieving Results through Smart Leadership

- Performance management to drive innovation outcomes.
- Measuring, recognizing, and rewarding creativity and initiative.
- Creating a culture of continuous learning and improvement.
- Developing a personalized action plan for implementing organizational change.

Individual Impact

Participants will:

- Develop a personal leadership innovation strategy aligned with organizational goals.
- Acquire tools and techniques to foster creativity and engagement within teams.
- Strengthen decision-making and strategic thinking capabilities.
- Gain a practical action plan for leading change and achieving measurable results.

Work Impact

Organizations will benefit from leaders who:

- Inspire innovation and creative problem-solving across teams.
- Align leadership practices with strategic objectives and outcomes.
- Successfully implement change initiatives that enhance adaptability and resilience.
- Build a culture that supports continuous learning, performance improvement, and long-term growth.

Training Methodology

The program combines theory with hands-on application to ensure actionable learning:

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- Interactive workshops and exercises to practice innovation leadership techniques.
- Real-world case studies demonstrating successful strategic and innovative leadership.
- Group discussions and collaborative problem-solving sessions.
- Tools, templates, and frameworks to implement creativity, strategy, and change in the workplace.

Beyond the Course

Upon completing the program, participants will be equipped to:

- Lead with a strategic mindset that drives innovation and growth.
- Foster a culture of creativity, engagement, and continuous improvement.
- Implement effective change initiatives and achieve measurable organizational impact.
- Position themselves and their teams to thrive in dynamic and competitive business environments.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.