Leadership and Strategic Impact: Driving Organizational Success

18 – 22 July 2027
Istanbul (Turkey)



Leadership and Strategic Impact: Driving Organizational Success

Ref: 321879_174586 **Date:** 18 – 22 July 2027 **Location:** Istanbul (Turkey) **Fees:** 4200 GBP

Course Description

This intensive 1-week course equips leaders with the strategic mindset and practical skills needed to drive organizational success. Participants will learn to analyze complex business environments, develop and communicate strategic plans, and enhance their personal leadership effectiveness. Through a combination of theoretical frameworks and hands-on exercises, leaders will emerge better prepared to guide their organizations through challenges and towards sustainable growth.

Learning Objectives

- Develop a strategic mindset for analyzing complex business environments
- Enhance skills in strategy formulation, communication, and implementation
- Improve personal leadership effectiveness and team management capabilities
- Learn to drive innovation and manage change in organizations
- Develop crisis management and decision-making skills for uncertain environments

Course Modules

Day 1: Strategic Analysis and Thinking

- Understanding the strategic landscape
- Tools for environmental and competitive analysis
- Developing a strategic mindset
- Scenario planning for uncertain futures

Day 2: Strategy Formulation and Innovation

- Core strategy concepts and frameworks
- Developing sustainable competitive advantages
- Fostering innovation in organizations
- Aligning strategy with organizational capabilities

Day 3: Leadership and Communication

- Personal leadership styles and effectiveness
- Strategic communication and storytelling
- Influencing and persuasion techniques
- Building and leading high-performance teams



Day 4: Strategy Implementation and Change Management

- Translating strategy into action
- Organizational alignment and culture
- Leading and managing change initiatives
- Overcoming resistance and driving engagement

Day 5: Decision Making and Crisis Management

- Strategic decision-making frameworks
- Managing in times of crisis and uncertainty
- Ethical leadership and corporate responsibility
- Personal action planning for leadership growth

Practical Wins for Participants

- A personalized strategic leadership action plan
- Enhanced toolkit for strategic analysis and decision-making
- Improved skills in communicating and implementing strategy
- Strengthened ability to lead teams through change and uncertainty

