Leadership & Decision-Making in Crisis & Emergency Course

1 – 5 November 2027
Casablanca (Morocco)

UK Traininig
PARTNER



Leadership & Decision-Making in Crisis & Emergency Course

Ref: 321878_174546 **Date:** 1 – 5 November 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Why This Course

In high-stakes situations, the effectiveness of leadership can determine organizational survival and success. Leaders who can make rapid, informed decisions, communicate clearly under pressure, and manage teams through uncertainty are invaluable assets.

This intensive 1-week program equips participants with practical skills and frameworks to lead confidently during crises and emergencies. Through interactive exercises, real-world case studies, and simulations, attendees will develop the ability to navigate complex challenges while maintaining composure and driving effective outcomes.

What You'll Learn and Practice

By participating in this program, you will:

- Develop strategies for leading effectively in crises and emergency situations.
- Master rapid decision-making techniques under pressure.
- Assess, prioritize, and manage risks in dynamic environments.
- Enhance communication skills for teams, stakeholders, and the public during emergencies.
- Understand psychological factors affecting teams and individuals in crisis.
- Apply practical frameworks for crisis management and organizational resilience.

The Program Flow

Day 1: Foundations of Crisis Leadership

- Understanding crisis and emergency management concepts.
- Leadership roles and responsibilities in critical situations.
- Psychological impact of crises on individuals and teams.
- Building resilience and maintaining composure under pressure.

Day 2: Strategic Decision-Making in Crises

- Rapid decision-making models and frameworks.
- Risk assessment and prioritization techniques.
- Managing uncertainty and incomplete information.
- Ethical considerations in crisis decision-making.



Day 3: Crisis Communication and Team Management

- Effective communication strategies during emergencies.
- Leading and motivating teams in high-stress environments.
- Collaborating with stakeholders and external agencies.
- Managing media relations and public perception.

Day 4: Operational Crisis Management

- Developing and implementing crisis response plans.
- Resource allocation and logistics management.
- Incident command systems and operational structures.
- Continuity planning and recovery strategies.

Day 5: Crisis Simulation and Practical Application

- Participating in crisis simulation exercises and role-playing.
- Decision-making under simulated emergency conditions.
- Conducting after-action reviews and lessons learned analysis.
- Creating a personal action plan for crisis readiness.

Individual Impact

- Greater confidence in making rapid, effective decisions under pressure.
- Enhanced crisis communication and leadership skills for teams.
- Practical tools for risk assessment, operational planning, and emergency response.
- Improved ability to maintain composure and resilience in high-stress situations.

Organizational Impact

- Stronger crisis preparedness and organizational resilience.
- More effective team coordination and stakeholder communication during emergencies.
- Faster, data-informed decision-making in high-pressure scenarios.
- Reduced operational and reputational risks during critical incidents.

Training Methodology

- Interactive workshops and scenario-based exercises.
- Real-world case studies from diverse industries.
- Crisis simulations and role-playing for hands-on learning.
- Peer discussions and structured feedback to refine skills.



Beyond the Course

Participants will leave equipped to:

- Lead teams confidently in emergencies and crises.
- Make rapid, ethical, and strategic decisions under pressure.
- Communicate effectively with internal and external stakeholders.
- Apply tested frameworks for crisis management and organizational continuity.

