

Financial Analysis and Investigation: Uncovering Fraud

16 – 20 May 2027
Istanbul (Turkey)

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Why This Course

Financial fraud poses significant risks to organizations, from financial loss to reputational damage and regulatory penalties. Detecting and investigating fraud requires specialized knowledge, analytical skills, and a deep understanding of accounting and investigative principles.

This intensive 5-day program equips finance professionals with advanced forensic accounting and fraud detection skills. Through a combination of theoretical frameworks, real-world case studies, and hands-on exercises, participants will learn to uncover financial irregularities, conduct thorough investigations, and present findings confidently to stakeholders.

What You'll Learn and Practice

By participating in this program, you will:

- Master forensic accounting and fraud detection techniques.
- Analyze financial statements to identify red flags and anomalies.
- Plan and conduct comprehensive financial investigations.
- Understand relevant legal, regulatory, and ethical frameworks.
- Gather, document, and present financial evidence effectively.
- Apply data analytics tools to detect and prevent financial fraud.

The Program Flow

Day 1: Introduction to Financial Analysis and Fraud

- Overview of financial crimes and common fraud schemes.
- Fundamentals of forensic accounting.
- Financial statement analysis techniques.
- Identifying red flags and early warning indicators of fraud.

Day 2: Investigative Techniques and Methodologies

- Planning and executing financial investigations.
- Interview techniques for gathering information in fraud cases.
- Document review and evidence collection strategies.
- Introduction to digital forensics in financial investigations.

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

Day 3: Advanced Financial Analysis

- Ratio and trend analysis to detect anomalies.
- Cash flow examination for uncovering irregularities.
- Statistical analysis, including Benford's Law, for fraud detection.
- Using data analytics tools to enhance investigative accuracy.

Day 4: Legal and Regulatory Framework

- Understanding anti-money laundering regulations.
- Corporate governance and internal control considerations.
- Whistleblower protection and reporting mechanisms.
- Preparing clear and compelling reports, including expert testimony.

Day 5: Case Studies and Practical Applications

- Examination of real-world financial fraud cases.
- Hands-on investigation exercises and scenario simulations.
- Presenting findings and actionable recommendations to stakeholders.
- Ethical considerations in conducting financial investigations.

Individual Impact

- Develop expertise in detecting and investigating financial fraud.
- Strengthen analytical skills for identifying irregularities in financial statements.
- Gain practical experience in using advanced investigative and data analytics tools.
- Build confidence in reporting findings and presenting evidence to management or regulatory bodies.

Organizational Impact

- Reduce the risk of undetected financial fraud and associated losses.
- Strengthen internal controls and corporate governance.
- Improve organizational capability to respond to fraud incidents effectively.
- Enhance compliance with legal, regulatory, and ethical standards.

Training Methodology

- Interactive workshops and practical exercises.
- Real-world case studies and forensic investigation simulations.
- Hands-on use of data analytics tools for fraud detection.
- Structured feedback, peer discussions, and expert guidance to reinforce learning.

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Beyond the Course

Participants will leave equipped to:

- Conduct thorough financial investigations using best practices.
- Detect and analyze fraudulent activities with confidence.
- Present findings and evidence in professional reports or testimony.
- Apply forensic accounting and data analytics tools to strengthen organizational fraud prevention strategies.

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