Strategic Talent Management: Driving Organizational Success

1 – 5 March 2027
Prague (Czech)



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Ref: 321861_173740 **Date:** 1 – 5 March 2027 **Location:** Prague (Czech) **Fees:** 5200 GBP

Why This Course

In today's competitive business environment, an organization's success depends on its ability to attract, develop, and retain top talent. Strategic talent management ensures that the right people are in the right roles, equipped with the skills and motivation to drive performance and achieve organizational goals.

This intensive 1-week program equips HR professionals and business leaders with the knowledge, tools, and practical skills to implement effective talent management strategies. Through interactive workshops, case studies, and hands-on exercises, participants will learn how to align talent initiatives with business objectives, build high-performance teams, and create a sustainable pipeline of future leaders.

What You'll Learn and Practice

By participating in this program, you will:

- Develop and implement a strategic talent management framework aligned with organizational objectives.
- Attract, develop, and retain top talent using innovative strategies.
- Create and manage succession planning and leadership development programs.
- Measure and optimize talent management initiatives for maximum impact.
- Leverage technology and data analytics to inform talent decisions.

The Program Flow

Day 1: Foundations of Strategic Talent Management

- Understanding the strategic role of talent management in organizational success.
- Aligning talent strategy with business objectives.
- Key components of an effective talent management framework.
- Best practices and case studies from leading organizations.

Day 2: Talent Acquisition and Employer Branding

- Crafting a compelling employer value proposition EVP.
- Innovative recruitment strategies to attract high-potential candidates.
- Enhancing the candidate experience and selection processes.
- Building a strong employer brand in the digital era.



Day 3: Employee Development and Performance Management

- Designing effective learning and development programs.
- Implementing performance management systems that drive results.
- Creating individual development plans and career pathways.
- Fostering a culture of continuous learning and improvement.

Day 4: Succession Planning and Leadership Development

- Identifying critical roles and high-potential talent.
- Designing robust succession planning processes.
- Developing leadership programs aligned with organizational needs.
- Measuring the effectiveness of succession and leadership initiatives.

Day 5: Retention Strategies and Talent Analytics

- Creating targeted retention strategies for key talent.
- Leveraging employee engagement to enhance retention.
- Using talent analytics to guide decision-making.
- Measuring and optimizing the ROI of talent management initiatives.

Individual Impact

- Gain confidence in implementing strategic talent management practices.
- Build skills in attracting, developing, and retaining high-potential employees.
- Create actionable plans for succession, leadership development, and retention.
- Utilize analytics to make informed talent decisions that drive organizational success.

Organizational Impact

- Strengthen workforce capability and engagement.
- Ensure leadership continuity and a robust talent pipeline.
- Enhance employee retention and organizational performance.
- Make data-driven talent decisions that align with strategic objectives.

Training Methodology

- Interactive workshops with hands-on exercises and practical tools.
- Real-world case studies illustrating effective talent management strategies.
- Templates and frameworks for immediate implementation.
- Peer discussions and structured feedback to reinforce learning.



Beyond the Course

Participants will leave equipped to:

- Develop a customized strategic talent management framework for their organization.
- Implement practical tools and processes for employee development, performance management, and retention.
- Apply data-driven insights to optimize talent strategies.
- Foster a high-performance culture and strengthen leadership pipelines.

