BLACKBIRD FOR TRAINING

Communication Mastery: Presentation, Report & Data Skills

20 – 24 September 2027
Lisbon (Portugal)

UK Traininig
PARTNER



Communication Mastery: Presentation, Report & Data Skills

Ref: 321831_172590 **Date:** 20 – 24 September 2027 **Location:** Lisbon (Portugal) **Fees:** 5200 GBP

Why This Course

In today's fast-paced business environment, the ability to communicate information clearly and persuasively is a critical professional skill. Whether presenting to executives, writing reports, or sharing data insights, professionals must convey complex information in a way that engages and informs their audience. This intensive 1-week course equips participants with practical tools to enhance presentations, reports, and data communication for maximum impact.

What You'll Learn and Practice

By participating in this program, you will:

- Design and deliver presentations that engage and persuade diverse audiences.
- Craft clear, concise, and professional business reports.
- Analyze and interpret data to support informed decision-making.
- Apply effective data visualization techniques for clarity and impact.
- Integrate communication, reporting, and analytical skills to convey complex information effectively.

The Program Flow

Day 1: Foundations of Effective Communication

- Understanding audience and purpose
- Structuring your message for maximum impact
- Verbal and non-verbal communication techniques
- Overcoming communication barriers

Day 2: Mastering Presentation Design

- Principles of visual design for presentations
- Creating compelling slides and visuals
- Storytelling techniques for presentations
- Effective use of multimedia in presentations



Day 3: The Art of Report Writing

- Planning and structuring effective reports
- Writing clear and concise executive summaries
- Techniques for presenting complex information
- Editing and proofreading strategies

Day 4: Data Analysis Fundamentals

- Introduction to data analysis techniques
- Interpreting statistical information
- Identifying trends and patterns in data
- Critical thinking and data-driven decision making

Day 5: Data Visualization and Presentation

- Choosing the right charts and graphs
- Creating impactful data visualizations
- Presenting data findings effectively
- Combining presentation, report, and data skills

Individual Impact

- Gain confidence in presenting ideas and data clearly.
- Improve report writing for executive-level communication.
- Develop analytical and visualization skills to support decisions.
- Build a personal toolkit for professional communication excellence.

Work Impact

- Deliver presentations that influence and engage stakeholders.
- Produce reports that inform, persuade, and drive action.
- Translate complex data into actionable insights for your team or organization.
- Strengthen overall professional communication, enhancing collaboration and decision-making.

Training Methodology

This course combines theory and hands-on practice for real-world application:

- Interactive workshops on presentation design and storytelling.
- Hands-on exercises in report writing and data analysis.
- Case studies to practice communication of complex information.
- Data visualization exercises using practical examples.
- Peer feedback and instructor coaching for continuous improvement.



Beyond the Course

Participants will leave equipped to:

- Create professional presentations and reports that can be immediately applied at work.
- Analyze and visualize data to support clear and persuasive decision-making.
- Communicate complex information effectively to a variety of audiences.
- Apply integrated communication skills to enhance professional influence and impact.

