

Planning and Controlling Leaders: Strategic Management

11 – 15 October 2027
Casablanca (Morocco)

UK Training

PARTNER



Planning and Controlling Leaders: Strategic Management

Ref: 321821_172170 **Date:** 11 – 15 October 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Course Description

This 1-week intensive training program is designed to develop leaders' planning and control skills. Participants will gain in-depth knowledge in strategic thinking, effective organizational structuring, and performance management. The program combines theoretical knowledge with practical applications to help leaders manage their organizations more effectively.

Learning Objectives

- Understand and apply strategic planning processes
- Create effective organizational structures
- Develop performance management and control systems
- Adapt leadership styles to different situations
- Develop change management strategies
- Enhance decision-making and problem-solving skills

Course Modules

Day 1: Fundamentals of Strategic Planning

- Creating vision and mission
- SWOT analysis
- Setting strategic goals
- Developing action plans

Day 2: Organizational Structuring

- Organizational structures and design
- Job division and coordination
- Delegating authority and distributing responsibilities
- Building effective teams

Day 3: Performance Management and Control

- Defining performance metrics
- Implementing balanced scorecards
- Feedback techniques
- Planning corrective actions

Day 4: Leadership Styles and Adaptation

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

- Leadership theories and models
- Situational leadership approach
- Transformational leadership
- Coaching and mentoring skills

Day 5: Change Management and Decision Making

- Change processes and overcoming resistance
- Decision-making models
- Problem-solving techniques
- Crisis management

Practical Wins for Participants

- Develop a comprehensive strategic plan for your organization
- Design an effective performance management system
- Gain the ability to adapt your leadership style to various situations
- Enhance your problem-solving and decision-making skills for complex challenges

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