

# Advanced Communication Skills: Mastering Influence & Impact

7 – 11 February 2027  
Dubai (UAE)

UK Training

# PARTNER



## Advanced Communication Skills: Mastering Influence & Impact

**Ref:** 321811\_171820 **Date:** 7 – 11 February 2027 **Location:** Dubai (UAE) **Fees:** 4200 GBP

### Why This Course

Effective communication is a cornerstone of professional success. This intensive 1-week course equips participants with advanced techniques in verbal and non-verbal communication, persuasion, active listening, and conflict resolution. Through a combination of theory and practical exercises, participants will gain skills they can immediately apply to influence, lead, and collaborate more effectively in any professional setting.

### What You'll Learn and Practice

By participating in this program, you will:

- Master advanced verbal and non-verbal communication techniques.
- Develop persuasive speaking and writing skills for diverse contexts.
- Enhance active listening and empathy to build stronger relationships.
- Apply strategies for conflict resolution and effective negotiation.
- Improve cross-cultural communication competence.
- Craft and deliver impactful presentations with confidence.

### Program Flow

#### Day 1: Advanced Verbal Communication

- The psychology of effective communication
- Advanced language patterns and framing techniques
- Storytelling for influence and impact
- Managing and mastering difficult conversations

#### Day 2: Non-Verbal Communication Mastery

- Reading and interpreting body language
- Controlling your own non-verbal cues
- Using tone, pitch, and pacing for maximum effect
- Building rapport through mirroring and matching

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in the foreground. The text 'UK Training' is written in a small font above the word 'PARTNER' in a large, bold, black font.

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### **Day 3: Persuasion and Influence**

- Advanced persuasion techniques for professional settings
- Ethical influence strategies
- Negotiation skills to achieve win-win outcomes
- Overcoming resistance and handling objections

### **Day 4: Active Listening and Empathy**

- Deep listening techniques to enhance understanding
- Empathetic communication strategies
- Asking powerful, insightful questions
- Giving and receiving constructive feedback effectively

### **Day 5: Advanced Presentation Skills**

- Crafting compelling presentations
- Advanced public speaking techniques
- Handling Q&A sessions with confidence
- Using visual aids to enhance message clarity and impact

## **Training Methodology**

This course emphasizes practical application through:

- Interactive workshops and exercises
- Role-playing real-world communication scenarios
- Peer feedback and group discussions
- Tools and techniques for immediate workplace implementation

## **Beyond the Course**

Participants will leave with:

- Enhanced ability to influence and persuade in professional settings
- Improved conflict resolution skills for stronger workplace relationships
- Greater confidence and effectiveness in public speaking and presentations
- Increased cross-cultural communication competence for global business interactions

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.