

## Change Management for Leaders & Managers: 2-Week Course

14 – 25 March 2027  
Dubai (UAE)

UK Training

# PARTNER

A photograph of chess pieces on a checkered board. In the foreground, a large gold king piece stands prominently on a dark square. To its left, a silver pawn piece sits on a light square. Further back, another silver pawn piece is visible on a light square. The background features a series of concentric, light gray circles that create a sense of depth and focus on the king piece.

## Change Management for Leaders & Managers: 2-Week Course

**Ref:** 321806\_171668 **Date:** 14 – 25 March 2027 **Location:** Dubai (UAE) **Fees:** 7600 GBP

### Why This Course

Successfully leading organizational change requires more than vision—it demands practical strategies, structured planning, and strong leadership skills. This intensive 2-week program equips leaders and managers with the tools and methodologies to drive transformational initiatives, overcome resistance, and ensure sustainable results. Participants will leave ready to lead complex change with confidence and impact.

### What You'll Learn and Practice

By participating in this course, you will:

- Understand core change management principles, models, and best practices.
- Develop effective communication strategies to engage stakeholders and build buy-in.
- Create and implement comprehensive change management plans aligned with organizational goals.
- Lead and motivate teams through transitions while managing resistance and conflict.
- Measure, sustain, and continuously improve the impact of change initiatives.

### Program Flow

#### Day 1: Foundations of Change Management

- Key change management theories and frameworks
- Leadership's role in driving change
- Assessing organizational readiness
- Identifying stakeholders and their influence

#### Day 2: Change Management Models and Frameworks

- Overview of Kotter's 8-Step, ADKAR, and other models
- Selecting and adapting models for your organization
- Applying frameworks to real-world scenarios
- Case studies of successful change initiatives

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in the foreground. The text 'UK Training' is written in a small font above the word 'PARTNER' in a large, bold, black font.

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### **Day 3: Strategic Planning for Change**

- Aligning change initiatives with organizational objectives
- Conducting impact assessments
- Developing robust change management plans
- Risk assessment and mitigation strategies

### **Day 4: Building a Compelling Case for Change**

- Crafting a clear and persuasive change vision
- Developing tailored messages for stakeholder groups
- Creating urgency and overcoming skepticism
- Strategies to reduce resistance

### **Day 5: Communication Strategies for Change**

- Designing effective communication plans
- Leveraging multiple channels for engagement
- Tailoring messages for diverse audiences
- Handling difficult conversations and feedback

### **Day 6: Leading and Motivating Teams Through Change**

- Understanding psychological impacts of change
- Building resilience and engagement in teams
- Empowering employees and fostering ownership
- Managing resistance and conflict

### **Day 7: Implementing Change Initiatives**

- Translating plans into actionable steps
- Managing transitions and monitoring progress
- Adjusting plans dynamically based on feedback
- Celebrating quick wins and milestones

### **Day 8: Sustaining Change and Preventing Backsliding**

- Embedding change in organizational culture
- Systems and processes to reinforce new behaviors
- Continuous improvement and adaptation
- Strategies for long-term sustainability

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and a small gold pawn. The text 'UK Training PARTNER' is overlaid on the image.

## Day 9: Measuring Change Management Success

- Defining KPIs for change initiatives
- Tools and techniques for tracking impact
- Analyzing change data to inform decisions
- Using metrics for continuous improvement

## Day 10: Advanced Change Management Topics

- Managing complex, multi-faceted initiatives
- Change management in mergers, acquisitions, and digital transformations
- Ethical considerations in leading change
- Planning for future organizational transformations

## Training Methodology

The course integrates theory with practical exercises to ensure real-world applicability:

- Case studies of successful and failed change initiatives
- Hands-on workshops to develop change plans and communication strategies
- Role-playing and scenario exercises for stakeholder engagement and conflict resolution
- Peer discussions to share experiences and best practices

## Beyond the Course

Participants will leave equipped to:

- Develop a customized change management plan for current initiatives.
- Use proven communication and leadership strategies to engage stakeholders.
- Lead teams effectively through transitions while managing resistance.
- Measure and sustain change outcomes over the long term.
- Access a network of peers for ongoing support, knowledge exchange, and collaboration.

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, a silver pawn and a gold pawn are visible. The background shows concentric circles emanating from the center of the board.

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