

Goal Setting, Planning & Decision Making Masterclass

19 – 23 April 2027
Casablanca (Morocco)

UK Training

PARTNER



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Ref: 321791_171141 **Date:** 19 – 23 April 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Why This Course

Effective leadership requires the ability to set clear goals, develop actionable strategies, and make informed decisions that drive organizational success. In today's dynamic business environment, leaders must also manage time efficiently, motivate teams, and adapt to change. This intensive 5-day program equips participants with practical tools and proven techniques to enhance goal setting, strategic planning, and decision-making skills for immediate workplace impact.

What You'll Learn and Practice

By participating in this course, you will:

- Master the art of setting SMART goals aligned with organizational vision.
- Develop strategic planning skills to translate goals into actionable plans.
- Enhance decision-making capabilities using analytical and creative techniques.
- Improve time management and prioritization for increased productivity.
- Apply effective delegation and team motivation strategies.
- Acquire change management skills to lead successfully in evolving environments.

Program Flow

Day 1: Foundations of Goal Setting

- Importance of goal setting in leadership
- SMART goal framework and practical application
- Aligning personal and organizational goals
- Techniques for short-term and long-term goal planning

Day 2: Strategic Planning Essentials

- Core components of effective strategic planning
- SWOT analysis and environmental scanning
- Developing actionable plans and milestones
- Resource allocation and budgeting for successful execution

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The background shows concentric circles emanating from behind the king piece, suggesting a strategic or leadership theme.

Day 3: Effective Decision Making

- Decision-making models and frameworks
- Analytical versus intuitive decision making
- Group decision-making techniques and collaboration
- Recognizing and overcoming common decision-making biases

Day 4: Time Management and Prioritization

- Principles and tools for effective time management
- Prioritization techniques, including the Eisenhower Matrix
- Delegation strategies to optimize team performance
- Overcoming procrastination and enhancing focus

Day 5: Implementing Change and Driving Results

- Fundamentals of change management
- Communicating goals and plans effectively
- Motivating teams to achieve organizational objectives
- Monitoring progress and adjusting plans for sustained success

Training Methodology

This program combines theoretical insights with hands-on practice to ensure immediate applicability:

- Interactive exercises for goal setting, strategic planning, and decision making
- Case studies illustrating real-world leadership challenges
- Group workshops on delegation, motivation, and time management
- Role-playing and scenario simulations to practice change management

Beyond the Course

Participants will leave the program able to:

- Create a personalized goal-setting and planning system for themselves and their teams.
- Develop a strategic plan for current work projects with actionable steps.
- Make faster, higher-quality decisions in day-to-day operations.
- Implement effective time management and prioritization strategies.
- Motivate teams and lead change initiatives with confidence.

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, several smaller pawns in silver and gold are positioned on the board. The background features concentric circles, suggesting a strategic or leadership theme.

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