BLACKBIRD FOR TRAINING

# Management Reporting and Analysis for Strategic Decision

8 – 12 November 2027
Lyon (France)



# Management Reporting and Analysis for Strategic Decision

**Ref:** 321757_170211 **Date:** 8 – 12 November 2027 **Location:** Lyon (France) **Fees:** 5200 GBP

## Why This Course

Effective management reporting and analysis is critical for turning data into actionable business decisions. This intensive 1-week program equips participants with the skills to create insightful reports, analyze financial and operational data, and translate findings into strategies that drive performance. Through practical exercises, real-world examples, and hands-on applications, attendees will learn to communicate complex information clearly and support strategic decision-making across the organization.

## What You'll Learn and Practice

By attending this course, you will be able to:

- Develop clear, concise, and impactful management reports tailored to stakeholder needs.
- Analyze financial and operational data to identify trends, opportunities, and risks.
- Use data visualization tools to communicate insights effectively.
- Apply decision-making frameworks to support strategic business choices.
- Translate data insights into actionable recommendations that drive business performance.

## The Program Flow

### Day 1: Foundations of Management Reporting

- Principles of management reporting
- Key components of effective reports
- Understanding stakeholder information needs
- Best practices for report structure and formatting

### Day 2: Financial Analysis Techniques

- Financial statement analysis
- Ratio analysis and interpretation
- Trend analysis and forecasting
- Benchmarking and industry comparisons



### Day 3: Operational Performance Analysis

- Selecting and tracking key performance indicators KPIs
- Applying the Balanced Scorecard approach
- Operational efficiency metrics
- Customer and market analysis techniques

### Day 4: Data Visualization and Presentation

- Principles of effective data visualization
- Choosing the right charts, graphs, and dashboards
- Creating impactful dashboards
- Storytelling with data to engage stakeholders

### Day 5: Strategic Decision-Making

- Decision-making frameworks and models
- Scenario analysis and sensitivity testing
- Risk assessment in decision-making
- Translating insights into strategic, actionable recommendations

## Individual Impact

Participants will leave this course with:

- The ability to create comprehensive management reports for their organization.
- A customized dashboard of key metrics for their business unit.
- Practical experience in analyzing real business challenges using course frameworks.
- Skills to present data-driven recommendations effectively to decision-makers.

## Organizational Impact

Organizations will benefit from:

- Improved decision-making through clear, actionable reporting.
- Enhanced alignment between performance data and strategic objectives.
- More effective communication of complex information across teams.
- Better identification of opportunities, risks, and performance gaps.



## Training Methodology

- Interactive lectures and real-world case studies
- Hands-on exercises in report creation, data analysis, and visualization
- Group discussions to apply decision-making frameworks
- Practical tools and templates for immediate use in the workplace

## Beyond the Course

By the end of this 1-week program, participants will be ready to:

- Develop and present management reports that influence key decisions.
- Translate complex financial and operational data into actionable strategies.
- Build dashboards that track business performance effectively.
- Apply structured frameworks to support strategic decision-making in their organization.

