Cash Flow Management and Forecasting: 1-Week Masterclass

14 – 18 February 2027
Istanbul (Turkey)



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Why This Course

Effective cash flow management is the backbone of financial stability and business growth. This intensive 1-week program equips finance professionals with the skills to analyze cash flows, optimize working capital, and create reliable forecasts that support strategic decision-making. Through hands-on exercises, practical case studies, and real-world financial scenarios, participants will gain the tools needed to manage liquidity, mitigate risks, and drive organizational performance.

What You'll Learn and Practice

By attending this course, you will be able to:

- Analyze cash flow statements and interpret financial data accurately.
- Optimize working capital to enhance liquidity and operational efficiency.
- Develop precise short-term and long-term cash flow forecasts.
- Identify, assess, and mitigate risks affecting cash flow.
- Integrate cash flow insights into strategic financial planning and investment decisions.

The Program Flow

Day 1: Fundamentals of Cash Flow Management

- Introduction to cash flow concepts and their significance
- Understanding financial statements and cash flow components
- Techniques for analyzing cash flows effectively
- Key performance indicators for cash management

Day 2: Working Capital Optimization

- Principles of working capital management
- Inventory control and optimization strategies
- Accounts receivable and payable management
- Improving the cash conversion cycle



Day 3: Cash Flow Forecasting Techniques

- Short-term vs. long-term forecasting methods
- Direct and indirect forecasting approaches
- Statistical and model-based forecasting techniques
- Leveraging technology and tools for accurate forecasting

Day 4: Risk Management in Cash Flow Forecasting

- Identifying and evaluating cash flow risks
- Scenario analysis and stress testing techniques
- Managing currency and market-related risks
- Contingency planning for reliable cash flow management

Day 5: Strategic Financial Planning and Decision-Making

- Integrating cash flow forecasts into broader financial plans
- Capital budgeting and investment analysis
- Financing strategies and their cash flow implications
- Performance measurement, reporting, and actionable insights

Individual Impact

Participants will leave this course with:

- The ability to produce accurate and reliable cash flow forecasts.
- Practical strategies to optimize working capital and enhance liquidity.
- Skills to proactively identify and mitigate cash flow risks.
- Enhanced financial decision-making for planning, investments, and growth initiatives.

Organizational Impact

Organizations will benefit from:

- Improved liquidity management and operational efficiency.
- Better-informed financial planning and investment decisions.
- Reduced exposure to cash flow risks and uncertainties.
- Stronger financial discipline and performance monitoring across teams.



Training Methodology

- Interactive lectures and real-world financial examples
- Hands-on exercises and scenario-based case studies
- Practical tools and templates for cash flow analysis and forecasting
- Individual reflection and action planning activities

Beyond the Course

By the end of this 1-week program, participants will be ready to:

- Manage cash flow with confidence and precision in any business scenario.
- Optimize working capital and improve financial efficiency.
- Use forecasting and risk management tools to support strategic decisions.
- Translate cash flow insights into actionable plans that enhance organizational performance.

