# Cash Flow Management and Forecasting: 1-Week Masterclass

11 – 15 October 2027
Madrid (Spain)

UK Traininig
PARTNER



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**Ref:** 321744_169688 **Date:** 11 – 15 October 2027 **Location:** Madrid (Spain) **Fees:** 5200 GBP

## Why This Course

Effective cash flow management is the backbone of financial stability and business growth. This intensive 1-week program equips finance professionals with the skills to analyze cash flows, optimize working capital, and create reliable forecasts that support strategic decision-making. Through hands-on exercises, practical case studies, and real-world financial scenarios, participants will gain the tools needed to manage liquidity, mitigate risks, and drive organizational performance.

## What You'll Learn and Practice

By attending this course, you will be able to:

- Analyze cash flow statements and interpret financial data accurately.
- Optimize working capital to enhance liquidity and operational efficiency.
- Develop precise short-term and long-term cash flow forecasts.
- Identify, assess, and mitigate risks affecting cash flow.
- Integrate cash flow insights into strategic financial planning and investment decisions.

## The Program Flow

### Day 1: Fundamentals of Cash Flow Management

- Introduction to cash flow concepts and their significance
- Understanding financial statements and cash flow components
- Techniques for analyzing cash flows effectively
- Key performance indicators for cash management

### Day 2: Working Capital Optimization

- Principles of working capital management
- Inventory control and optimization strategies
- Accounts receivable and payable management
- Improving the cash conversion cycle



### Day 3: Cash Flow Forecasting Techniques

- Short-term vs. long-term forecasting methods
- Direct and indirect forecasting approaches
- Statistical and model-based forecasting techniques
- Leveraging technology and tools for accurate forecasting

### Day 4: Risk Management in Cash Flow Forecasting

- Identifying and evaluating cash flow risks
- Scenario analysis and stress testing techniques
- Managing currency and market-related risks
- Contingency planning for reliable cash flow management

### Day 5: Strategic Financial Planning and Decision-Making

- Integrating cash flow forecasts into broader financial plans
- Capital budgeting and investment analysis
- Financing strategies and their cash flow implications
- Performance measurement, reporting, and actionable insights

## Individual Impact

Participants will leave this course with:

- The ability to produce accurate and reliable cash flow forecasts.
- Practical strategies to optimize working capital and enhance liquidity.
- Skills to proactively identify and mitigate cash flow risks.
- Enhanced financial decision-making for planning, investments, and growth initiatives.

## Organizational Impact

Organizations will benefit from:

- Improved liquidity management and operational efficiency.
- Better-informed financial planning and investment decisions.
- Reduced exposure to cash flow risks and uncertainties.
- Stronger financial discipline and performance monitoring across teams.



## Training Methodology

- Interactive lectures and real-world financial examples
- Hands-on exercises and scenario-based case studies
- Practical tools and templates for cash flow analysis and forecasting
- Individual reflection and action planning activities

## Beyond the Course

By the end of this 1-week program, participants will be ready to:

- Manage cash flow with confidence and precision in any business scenario.
- Optimize working capital and improve financial efficiency.
- Use forecasting and risk management tools to support strategic decisions.
- Translate cash flow insights into actionable plans that enhance organizational performance.

