BLACKBIRD FOR TRAINING

# Certified Facility Manager (CFM) Comprehensive Training

25 – 29 October 2027
Casablanca (Morocco)



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**Ref:** 321728_169155 **Date:** 25 – 29 October 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

## Why This Course

Excelling as a facility management professional requires not only technical knowledge but also strategic thinking, leadership, and a thorough understanding of industry standards. This intensive 1-week program equips participants with the expertise needed to master all 11 core competencies of facility management and confidently prepare for the Certified Facility Manager CFM exam. Through a combination of interactive lectures, case studies, and practical exercises, attendees will gain actionable skills to enhance operational efficiency, sustainability, and leadership in their organizations.

## What You'll Learn and Practice

By attending this course, you will be able to:

- Master the 11 core competencies of facility management as defined by IFMA.
- Develop strategic approaches to complex facility management challenges.
- Apply best practices in operations, maintenance, sustainability, and energy management.
- Strengthen leadership, communication, and stakeholder management skills.
- Prepare effectively for the CFM exam with practice questions, strategies, and review sessions.

## The Program Flow

### Day 1: Foundations of Facility Management

- Introduction to facility management principles
- Occupancy and human factors
- Operations and maintenance essentials
- Facility information and technology management

### Day 2: Strategic FM and Business Acumen

- Leadership and strategic planning in FM
- Finance and business fundamentals
- Real estate management for facilities
- Project management techniques



### Day 3: Sustainability and Risk Management

- Implementing sustainable FM practices
- Energy management and conservation strategies
- Risk assessment and mitigation
- Emergency preparedness and business continuity planning

### Day 4: Performance and Communication

- Quality management and continuous improvement in FM
- Performance metrics, benchmarking, and reporting
- Effective communication strategies
- Stakeholder engagement and relationship management

### Day 5: Exam Preparation and Review

- Comprehensive review of all 11 competencies
- CFM exam strategies and tips
- Practice exam questions and scenario-based exercises
- Final Q&A and readiness assessment

## Individual Impact

Participants will leave this program with:

- Confidence to pass the CFM exam on their first attempt.
- Strategic skills to tackle complex facility management challenges.
- Practical tools and techniques that can be immediately applied in the workplace.
- Connections with a professional network of fellow FM practitioners.

## Organizational Impact

Organizations will benefit from:

- Facility teams capable of implementing best practices across operations, sustainability, and risk management.
- Enhanced efficiency, performance, and compliance in facility management operations.
- Leadership-ready professionals able to drive strategic initiatives and continuous improvement.



## Training Methodology

- Interactive lectures and scenario-based exercises
- Case studies drawn from real facility management challenges
- Hands-on workshops and group problem-solving activities
- Exam-focused practice questions and competency reviews

## Beyond the Course

By the end of this 1-week program, participants will be ready to:

- Apply IFMA's core competencies in their day-to-day facility management roles.
- Implement operational improvements and sustainability initiatives effectively.
- Confidently take the CFM exam and achieve certification.
- Lead facility management teams with enhanced strategic and communication skills.

