BLACKBIRD FOR TRAINING

Certified Facility Manager (CFM) Comprehensive Training

7 – 11 November 2027
Istanbul (Turkey)



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Ref: 321728_169145 **Date:** 7 – 11 November 2027 **Location:** Istanbul (Turkey) **Fees:** 4200 GBP

Why This Course

Excelling as a facility management professional requires not only technical knowledge but also strategic thinking, leadership, and a thorough understanding of industry standards. This intensive 1-week program equips participants with the expertise needed to master all 11 core competencies of facility management and confidently prepare for the Certified Facility Manager CFM exam. Through a combination of interactive lectures, case studies, and practical exercises, attendees will gain actionable skills to enhance operational efficiency, sustainability, and leadership in their organizations.

What You'll Learn and Practice

By attending this course, you will be able to:

- Master the 11 core competencies of facility management as defined by IFMA.
- Develop strategic approaches to complex facility management challenges.
- Apply best practices in operations, maintenance, sustainability, and energy management.
- Strengthen leadership, communication, and stakeholder management skills.
- Prepare effectively for the CFM exam with practice questions, strategies, and review sessions.

The Program Flow

Day 1: Foundations of Facility Management

- Introduction to facility management principles
- Occupancy and human factors
- Operations and maintenance essentials
- Facility information and technology management

Day 2: Strategic FM and Business Acumen

- Leadership and strategic planning in FM
- Finance and business fundamentals
- Real estate management for facilities
- Project management techniques



Day 3: Sustainability and Risk Management

- Implementing sustainable FM practices
- Energy management and conservation strategies
- Risk assessment and mitigation
- Emergency preparedness and business continuity planning

Day 4: Performance and Communication

- Quality management and continuous improvement in FM
- Performance metrics, benchmarking, and reporting
- Effective communication strategies
- Stakeholder engagement and relationship management

Day 5: Exam Preparation and Review

- Comprehensive review of all 11 competencies
- CFM exam strategies and tips
- Practice exam questions and scenario-based exercises
- Final Q&A and readiness assessment

Individual Impact

Participants will leave this program with:

- Confidence to pass the CFM exam on their first attempt.
- Strategic skills to tackle complex facility management challenges.
- Practical tools and techniques that can be immediately applied in the workplace.
- Connections with a professional network of fellow FM practitioners.

Organizational Impact

Organizations will benefit from:

- Facility teams capable of implementing best practices across operations, sustainability, and risk management.
- Enhanced efficiency, performance, and compliance in facility management operations.
- Leadership-ready professionals able to drive strategic initiatives and continuous improvement.



Training Methodology

- Interactive lectures and scenario-based exercises
- Case studies drawn from real facility management challenges
- Hands-on workshops and group problem-solving activities
- Exam-focused practice questions and competency reviews

Beyond the Course

By the end of this 1-week program, participants will be ready to:

- Apply IFMA's core competencies in their day-to-day facility management roles.
- Implement operational improvements and sustainability initiatives effectively.
- Confidently take the CFM exam and achieve certification.
- Lead facility management teams with enhanced strategic and communication skills.

