

360-Degree Leadership: Mastering Influence at All Levels

28 March – 1 April 2027
Sharm El-Sheikh (Egypt)

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Ref: 321677_167482 **Date:** 28 March – 1 April 2027 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 4200 GBP

Why This Course

Effective leadership requires the ability to influence and drive results in all directions—upward, across peers, and downward to direct reports. This intensive 5-day program equips leaders with practical strategies to navigate organizational complexities, strengthen relationships, and achieve impactful outcomes regardless of their formal position. Participants will gain the tools and insights to lead with confidence, influence effectively, and foster collaboration throughout their organization.

What You'll Learn and Practice

By attending this program, you will be able to:

- Adopt a 360-degree leadership mindset to maximize influence at all organizational levels.
- Lead upward by influencing and adding value to senior leaders.
- Build collaborative relationships and navigate challenges with peers.
- Motivate, coach, and develop direct reports for high performance.
- Integrate leadership strategies to drive change and achieve results from any position.
- Create a personalized action plan to enhance your leadership impact immediately.

The Program Flow

Day 1: Foundations of 360-Degree Leadership

- Understanding the 360-degree leadership model
- Assessing your current sphere of influence
- Developing a personal leadership brand
- Overcoming common myths about organizational leadership

Day 2: Leading Up

- Strategies for influencing leaders above you
- Communicating effectively with upper management
- Building trust and credibility with superiors
- Presenting ideas and driving change upward

A graphic of a chessboard with several chess pieces. In the foreground, there is a gold king piece, a silver pawn, and a silver knight. In the background, there are concentric circles emanating from a point on the board, suggesting influence or reach.

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Day 3: Leading Across

- Building collaborative peer relationships
- Navigating organizational politics and resolving conflicts
- Influencing without formal authority
- Creating win-win solutions with colleagues

Day 4: Leading Down

- Motivating and empowering direct reports
- Delegating effectively and developing talent
- Providing constructive feedback and coaching
- Fostering a high-performance team culture

Day 5: Integrating 360-Degree Leadership

- Balancing competing demands from all directions
- Developing an integrated influence strategy
- Leading organizational change initiatives
- Crafting a personal 360-degree leadership action plan

Individual Impact

Participants will leave the program with:

- Enhanced influence and effectiveness across all levels of the organization.
- Skills to drive change and achieve results from any position.
- Improved relationships and collaboration with superiors, peers, and subordinates.
- A personalized leadership strategy to address specific challenges in their role.

Organizational Impact

Organizations will benefit from:

- Stronger alignment and collaboration across teams and departments.
- Increased employee engagement and leadership capacity at all levels.
- Greater agility in implementing change initiatives.
- Improved performance and results through empowered leaders.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

Training Methodology

- Interactive lectures and group discussions
- Practical exercises and real-world leadership scenarios
- Peer learning and experience sharing
- Action planning for immediate application in the workplace

Beyond the Course

By the end of this 5-day program, participants will be ready to:

- Lead effectively in all directions within their organization.
- Influence key stakeholders and peers without relying solely on formal authority.
- Coach, develop, and motivate their teams for high performance.
- Implement a practical, personalized strategy to enhance their leadership impact.

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