Supply Chain Leader Development Program: Mastering Strategy

8 – 12 November 2027
Casablanca (Morocco)



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Ref: 321616_165612 **Date:** 8 – 12 November 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Why This Course

In today's fast-paced global economy, effective supply chain leadership is critical for organizational success. Leaders must not only optimize operations but also anticipate risks, drive innovation, and inspire high-performing teams. Strategic thinking, practical skills, and a forward-looking mindset are essential for navigating the complexities of modern supply chains.

This intensive 1-week program is designed to equip current and aspiring supply chain leaders with the knowledge, tools, and leadership capabilities to excel. Participants will gain hands-on experience, explore emerging trends, and learn to implement strategies that enhance efficiency, resilience, and innovation across the supply chain.

What You'll Learn and Practice

By attending this program, you will be able to:

- Develop a strategic perspective on supply chain management aligned with organizational goals.
- Lead and motivate diverse teams while managing stakeholders effectively.
- Optimize supply chain performance using data-driven insights and continuous improvement methodologies.
- Identify, assess, and mitigate risks in complex and global supply networks.
- Apply emerging technologies and innovative practices to enhance supply chain operations.

The Program Flow

Day 1: Strategic Supply Chain Leadership

- Supply chain strategy and alignment with business objectives
- End-to-end supply chain management principles
- Leadership styles and their impact on performance
- Stakeholder management and effective communication

Day 2: Performance Optimization and Analytics

- Key performance indicators KPIs for supply chain excellence
- Data-driven decision-making and analytics tools
- Lean and Six Sigma applications in supply chain
- Continuous improvement strategies for operational efficiency



Day 3: Risk Management and Resilience

- Supply chain risk assessment and mitigation techniques
- Building resilient supply networks
- Crisis management and business continuity planning
- Sustainable and ethical supply chain practices

Day 4: Innovation and Digital Transformation

- Emerging technologies shaping supply chains
- Implementing digital supply chain strategies
- Change management for technology adoption
- Fostering a culture of innovation and adaptability

Day 5: Team Leadership and Talent Development

- Building and leading high-performance teams
- Talent management and succession planning
- Cross-functional collaboration and conflict resolution
- Personal leadership development planning

Individual Impact

Participants will leave the program with:

- A strategic action plan to optimize supply chain performance.
- Enhanced ability to lead diverse teams and manage stakeholders effectively.
- Skills to apply analytics, lean practices, and digital tools for operational improvement.
- A personal leadership development roadmap tailored to their growth as supply chain leaders.

Organizational Impact

Organizations will benefit from:

- Stronger supply chain performance and operational efficiency.
- Improved resilience and risk management capabilities.
- Greater adaptability to technological advancements and market disruptions.
- Leaders capable of driving innovation, collaboration, and continuous improvement across the supply chain.



Training Methodology

- Interactive workshops and real-world case studies
- Hands-on exercises in performance analysis, risk management, and innovation
- Group problem-solving and peer learning for leadership skill development
- Action planning sessions focused on practical application in your organization

Beyond the Course

By the end of the one week, participants will be ready to:

- Lead supply chain initiatives with strategic insight and operational excellence.
- Implement risk management, innovation, and digital transformation strategies effectively.
- Inspire and develop high-performing teams across the supply chain.
- Contribute to sustained organizational growth and competitive advantage.

