Advanced Financial Analysis: Mastering Corporate Valuation

16 – 20 May 2027
Istanbul (Turkey)



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Why This Course

Sound financial judgment is at the heart of every successful organization. In an environment shaped by rapid market shifts, regulatory pressure, and investor scrutiny, finance professionals are expected to go beyond reporting numbers — they must interpret them, challenge them, and turn them into strategic direction.

This intensive one-week program is designed for professionals who want to sharpen their analytical edge and strengthen their valuation expertise. The course equips participants with advanced tools for financial statement analysis, corporate valuation, and high-level financial decision-making. Through a balanced combination of technical frameworks and applied case studies, participants gain both conceptual clarity and practical confidence.

What You'll Learn and Practice

By attending this course, you will:

- Analyze financial statements at an advanced and investigative level.
- Apply multiple corporate valuation methodologies with precision.
- Build integrated financial models for forecasting and scenario planning.
- Translate financial insights into strategic recommendations.
- Evaluate performance using industry-specific metrics and benchmarks.

The Program Flow

Day 1: Advanced Financial Statement Analysis

- Deep examination of income statements, balance sheets, and cash flow statements
- Ratio analysis and multi-period trend evaluation
- Assessing earnings quality and sustainability
- Identifying and evaluating off-balance sheet exposures

Day 2: Corporate Valuation Techniques

- Discounted Cash Flow DCF modeling and valuation drivers
- Comparable company analysis and market benchmarking
- Precedent transaction analysis
- Asset-based valuation approaches and practical considerations



Day 3: Financial Modeling and Forecasting

- Structuring and building integrated financial models
- Revenue modeling and cost forecasting methodologies
- Scenario planning and sensitivity analysis
- Introduction to Monte Carlo simulation for risk assessment

Day 4: Advanced Topics in Financial Analysis

- Financial analysis in mergers and acquisitions
- Leveraged Buyout LBO modeling fundamentals
- Real options valuation concepts
- Economic Value Added EVA and value creation measurement

Day 5: Strategic Financial Decision-Making

- Capital structure strategy and optimization
- Dividend policy evaluation and shareholder considerations
- Working capital management strategies
- Risk management frameworks and hedging techniques

Individual Impact

Participants will leave the program with:

- Stronger capability to conduct comprehensive financial analysis across industries.
- Practical confidence in applying valuation models to real-world situations.
- Advanced skills in financial modeling and forecasting.
- The ability to deliver well-supported financial recommendations to senior management.

Organizational Impact

Organizations will benefit from:

- More rigorous and insightful financial analysis.
- Improved valuation accuracy in investment and acquisition decisions.
- Stronger alignment between financial analysis and corporate strategy.
- Enhanced risk awareness and structured financial decision-making.



Training Methodology

- Interactive lectures focused on applied financial frameworks.
- Hands-on financial modeling workshops.
- Real-world case studies and valuation exercises.
- Group discussions centered on strategic financial challenges.

Beyond the Course

By the end of the one week, participants will be prepared to:

- Evaluate corporate financial performance with greater depth and clarity.
- Apply advanced valuation techniques confidently.
- Build reliable financial models to support planning and investment decisions.
- Contribute meaningfully to strategic discussions at the management level.

