Innovative Leadership Competencies: Driving Change & Growth

5 – 9 April 2027
Casablanca (Morocco)

UK Traininig
PARTNER



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Why This Course

In an era defined by rapid technological shifts, market disruption, and evolving customer expectations, leadership must go beyond operational excellence. Organizations need leaders who can think differently, act decisively, and cultivate environments where innovation thrives.

This intensive 1-week program is designed to strengthen leaders' ability to drive innovation while maintaining strategic focus and organizational alignment. Participants will develop advanced capabilities in creative thinking, strategic decision-making, cultural transformation, and change leadership. Through practical exercises, peer discussions, and real-world case analysis, the course equips leaders to inspire teams, navigate uncertainty, and deliver sustainable growth.

What You'll Learn and Practice

By attending this program, you will:

- Develop a deep understanding of innovative leadership principles and behaviors.
- Strengthen creative problem-solving and strategic thinking capabilities.
- Build practical techniques to foster a culture of innovation within teams.
- Lead and manage organizational change with clarity and confidence.
- Enhance emotional intelligence and interpersonal leadership effectiveness.
- Align innovation initiatives with long-term business growth objectives.

The Program Flow

Day 1: Foundations of Innovative Leadership

- The mindset and behaviors of innovative leaders
- Assessing and evolving your personal leadership style
- Emotional intelligence as a leadership accelerator
- Crafting and communicating a compelling innovation vision

Day 2: Creative Thinking and Strategic Problem Solving

- Structured techniques for idea generation and innovation
- Applying design thinking principles in leadership contexts
- Identifying and removing barriers to creativity
- Strengthening strategic decision-making under uncertainty



Day 3: Building a Culture of Innovation

- Creating psychological safety and trust within teams
- Encouraging experimentation and intelligent risk-taking
- Developing innovation champions and internal advocates
- Establishing systems that support continuous improvement

Day 4: Leading Change and Transformation

- Core change management principles for leaders
- Communicating vision and mobilizing engagement
- Addressing resistance constructively
- Sustaining transformation momentum over time

Day 5: Driving Growth through Innovation

- Aligning innovation initiatives with business strategy
- Measuring innovation performance and impact
- Building collaborative partnerships and innovation ecosystems
- Developing a personalized action plan for innovative leadership

Individual Impact

- A structured, personalized action plan to strengthen innovative leadership capabilities.
- A practical toolkit of creative thinking and strategic decision-making methods.
- Greater confidence in leading change and inspiring high-performing teams.
- Enhanced emotional intelligence and influence across stakeholders.

Organizational Impact

- Stronger culture of innovation and experimentation.
- Improved strategic alignment between innovation and business goals.
- Higher employee engagement and cross-functional collaboration.
- Sustainable growth driven by forward-thinking leadership practices.

Training Methodology

- Interactive leadership assessments and reflection exercises.
- Practical workshops and collaborative problem-solving sessions.
- Real-world case studies and transformation scenarios.
- Action planning sessions tailored to participants' leadership contexts.



Beyond the Course

Participants will leave ready to:

- Lead innovation initiatives with clarity and strategic direction.
- Foster a resilient and forward-thinking organizational culture.
- Drive meaningful transformation while maintaining team engagement.
- Translate innovative ideas into measurable business results.

