

Service Level Agreements (SLA) Mastery: 5-Day Intensive

11 – 15 October 2027
Casablanca (Morocco)

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Ref: 321489_160986 **Date:** 11 – 15 October 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Why This Course

Service Level Agreements SLAs are critical instruments for defining expectations, measuring performance, and strengthening business relationships. Whether in IT, customer service, or other sectors, clear and well-managed SLAs ensure that services meet agreed standards and that accountability is maintained.

Professionals responsible for service delivery must not only understand SLA fundamentals but also be able to design, negotiate, implement, and monitor agreements effectively. This intensive 5-day program equips participants with practical skills and frameworks to create and manage SLAs that drive performance and foster strong stakeholder relationships.

What You'll Learn and Practice

By participating in this program, you will:

- Apply SLA principles to define clear service expectations
- Develop and negotiate agreements that balance service quality with organizational objectives
- Implement and manage SLAs across teams and business units
- Monitor SLA performance and use analytics to drive continuous improvement
- Understand SLA applications across different industries and emerging service contexts

The Program Flow

Day 1: Introduction to Service Level Agreements

- Purpose and benefits of SLAs
- Key components of effective SLAs
- Types of SLAs and their use cases
- Managing the SLA lifecycle

Day 2: Creating and Structuring SLAs

- Identifying service requirements and measurable metrics
- Defining service levels and performance indicators
- Structuring SLA documents for clarity and enforceability
- Best practices in SLA design and documentation

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A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The board is white and black, and the pieces are gold and silver.

Day 3: Negotiating and Implementing SLAs

- Negotiation strategies for win-win agreements
- Engaging stakeholders effectively in SLA discussions
- Rolling out SLAs across the organization
- Change management considerations for SLA adoption

Day 4: Monitoring and Managing SLA Performance

- Techniques for measuring and tracking performance
- Reporting, dashboards, and analytics for SLA oversight
- Managing breaches, escalations, and corrective actions
- Continuous improvement strategies for SLA effectiveness

Day 5: Advanced SLA Topics and Industry Applications

- SLAs in cloud computing, IT services, and digital platforms
- Customer service and support SLAs
- Legal, compliance, and contractual considerations
- Emerging trends and innovations in SLA management

Individual Impact

Participants will leave the program with:

- A ready-to-use SLA template and implementation plan
- Practical skills to negotiate and manage SLAs confidently
- Tools for monitoring SLA performance and ensuring accountability
- Enhanced ability to align service agreements with organizational objectives

Organizational Impact

Organizations will benefit through:

- Clearer service expectations and improved service quality
- Strengthened client and stakeholder relationships
- Efficient SLA management processes and performance tracking
- Reduced risk of disputes and enhanced compliance
- Continuous improvement of service delivery standards

Training Methodology

This program emphasizes hands-on learning through:

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- Practical exercises in drafting and negotiating SLAs
- Case studies from IT, customer service, and other industries
- SLA performance monitoring simulations
- Group discussions on best practices and real-world challenges

Beyond the Course

Upon completion, participants will be prepared to:

- Design, implement, and manage effective SLAs in their organizations
- Monitor service delivery and ensure continuous improvement
- Negotiate agreements that balance service expectations with business goals
- Apply SLA frameworks across various industries and service contexts

This program provides a practical pathway for professionals seeking to strengthen service management, improve performance accountability, and drive measurable business outcomes through effective SLA practices.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric circles.

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