

Financial Statement Analysis & Forecasting Masterclass

22 August – 2 September 2027
Istanbul (Turkey)

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PARTNER



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Why This Course

In today's competitive and data-driven environment, financial insight is a critical advantage. Organizations rely on accurate analysis and reliable forecasts to guide investments, manage risk, and shape long-term strategy. Yet interpreting financial statements and translating numbers into meaningful conclusions requires more than technical knowledge—it demands analytical depth and structured thinking.

Finance professionals must be able to assess performance, uncover hidden risks, build forward-looking models, and determine what a business is truly worth. They are also expected to present their findings clearly and support executive decision-making with confidence.

This intensive 10-day program provides a comprehensive and practical foundation in financial statement analysis, forecasting techniques, and company valuation. Participants will gain the skills needed to evaluate financial health, build robust models, and deliver sound strategic recommendations.

What You'll Learn and Practice

By participating in this program, you will:

- Interpret financial statements to assess operational and financial performance
- Apply advanced ratio analysis for in-depth financial evaluation
- Build structured financial forecasts using practical modeling techniques
- Conduct company valuations using DCF and market-based approaches
- Detect warning signs of earnings manipulation and financial misreporting
- Communicate financial insights clearly to senior management and stakeholders

The Program Flow

Day 1: Foundations of Financial Statement Analysis

- Structure and components of financial statements
- Key accounting principles and standards
- The role of financial analysis in business decisions
- Core financial ratios and interpretation fundamentals

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

Day 2: Advanced Ratio Analysis

- Profitability measurement and performance indicators
- Liquidity and solvency assessment
- Efficiency and asset utilization ratios
- Market value and investor-focused metrics

Day 3: Cash Flow Analysis

- Understanding and interpreting the cash flow statement
- Direct versus indirect cash flow methods
- Free cash flow analysis
- Cash flow forecasting approaches

Day 4: Working Capital Management

- Managing working capital components
- Inventory analysis and optimization
- Accounts receivable and payable management
- Strategies for improving liquidity and operational efficiency

Day 5: Financial Forecasting Fundamentals

- Forecasting methodologies and assumptions
- Revenue and sales forecasting techniques
- Cost behavior and margin analysis
- Preparing pro forma financial statements

Day 6: Advanced Forecasting and Modeling

- Scenario planning and sensitivity analysis
- Monte Carlo simulation concepts
- Regression analysis in financial forecasting
- Building integrated and dynamic financial models

Day 7: Company Valuation Techniques

- Discounted Cash Flow DCF valuation
- Comparable company analysis
- Precedent transaction methods
- Asset-based valuation approaches

Day 8: Earnings Quality and Financial Integrity

- Identifying red flags in financial reports
- Common earnings management practices
- Fundamentals of forensic accounting
- Real-world case studies in financial misreporting

Day 9: Industry-Specific Financial Analysis

- Manufacturing sector financial metrics
- Retail and e-commerce performance indicators
- Banking and financial services analysis
- Valuation considerations for technology companies

Day 10: Communicating Financial Insights

- Designing clear and compelling financial presentations
- Writing structured financial analysis reports
- Presenting findings to executives and boards
- Ethical responsibilities in financial reporting and analysis

Individual Impact

Participants will leave the program with:

- Stronger analytical confidence in evaluating financial performance
- Advanced forecasting and financial modeling capabilities
- Practical valuation skills applicable across industries
- Improved ability to detect financial risks and irregularities
- Clearer and more persuasive financial communication skills

Organizational Impact

Organizations will benefit through:

- More accurate financial forecasting and planning
- Stronger investment and valuation decisions
- Enhanced risk identification and financial oversight
- Improved financial transparency and reporting quality
- Better-informed strategic and capital allocation decisions

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A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

Training Methodology

This program emphasizes applied learning through:

- Real financial statement analysis exercises
- Hands-on forecasting and modeling workshops
- Valuation case studies and practical simulations
- Group discussions on financial risk scenarios
- Presentation practice with structured feedback

Beyond the Course

Upon completion, participants will be prepared to:

- Conduct comprehensive financial analysis independently
- Build integrated forecasting and valuation models
- Support strategic decisions with solid financial evidence
- Identify potential financial weaknesses before they escalate
- Communicate complex financial data with clarity and credibility

This program offers a structured and practical pathway for finance professionals seeking to deepen their analytical expertise, strengthen forecasting accuracy, and enhance strategic financial decision-making.

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