BLACKBIRD FOR TRAINING

Mastering Global Shipping: Strategies for Effective Management

13 – 17 September 2027
Lyon (France)



Mastering Global Shipping: Strategies for Effective Management

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Why This Course

Global shipping sits at the heart of international trade and supply chains. As markets expand, regulations tighten, and customer expectations rise, shipping and logistics professionals are under increasing pressure to deliver efficiency, compliance, and resilience—while managing cost, risk, and sustainability.

The **Global Shipping Management & International Logistics Excellence Program** is an intensive one-week course designed for professionals involved in shipping, logistics, supply chain management, and international trade. The program provides a comprehensive understanding of global shipping operations, maritime management, regulatory requirements, and emerging industry trends.

By combining operational knowledge with strategic supply chain thinking and practical case applications, the course equips participants with the skills needed to manage shipping activities effectively in a complex and rapidly evolving global environment.

What You'll Learn and Practice

By the end of this program, participants will be able to:

- Understand end-to-end global shipping operations and maritime logistics
- Optimize international supply chains for efficiency, cost, and reliability
- Navigate maritime law, regulatory frameworks, and compliance requirements
- Apply sustainable and cost-effective shipping practices
- Assess and manage operational and supply chain risks
- Leverage technology and innovation to improve shipping performance
- Make informed, strategic decisions in global shipping management

The Program Flow 1-Week Structure

Day 1 - Introduction to Global Shipping

- Overview of the global shipping industry and market dynamics
- Key players and stakeholders in international logistics
- Types of cargo, vessels, and shipping services
- International trade flows, shipping routes, and corridors



Day 2 - Maritime Operations & Port Management

- Port operations, infrastructure, and capacity planning
- Vessel management, scheduling, and turnaround optimization
- Cargo handling, storage, and terminal operations
- Port security, safety standards, and risk considerations

Day 3 - Supply Chain Optimization in Global Shipping

- Integrating shipping into end-to-end supply chain strategies
- Inventory management, warehousing, and distribution planning
- Transportation mode selection and intermodal solutions
- Risk identification and mitigation in global supply chains

Day 4 - Regulatory Compliance & Documentation

- International maritime laws, conventions, and regulations
- Customs procedures and cross-border compliance requirements
- Shipping documentation, contracts, and Incoterms®
- Environmental regulations and sustainable shipping practices

Day 5 - Technology & Innovation in Shipping

- Digitalization and automation in shipping operations
- Blockchain, smart contracts, and visibility solutions
- Big data analytics for route, cost, and performance optimization
- Emerging trends shaping the future of global shipping

Individual Impact

Participants will leave the program with:

- A clear understanding of global shipping and maritime operations
- Practical tools to optimize shipping costs and operational efficiency
- Improved ability to manage risks in international logistics
- Stronger awareness of regulatory and compliance obligations
- Greater confidence in applying technology to shipping management

Organizational Impact

Organizations will benefit through:



- More efficient and resilient global shipping operations
- Improved supply chain visibility and coordination
- Reduced shipping costs and operational risks
- Stronger compliance with international regulations
- Enhanced readiness for digital transformation in logistics

Training Methodology

The program uses a practical, industry-oriented learning approach, including:

- Real-world global shipping and logistics case studies
- Applied exercises in supply chain and route optimization
- Practical tools, frameworks, and best-practice models
- Group discussions and scenario-based problem-solving
- Expert-led sessions grounded in maritime and logistics realities

Beyond the Course

After completing the program, participants will be ready to:

- Manage global shipping operations with greater efficiency and control
- Support supply chain optimization and international trade initiatives
- Strengthen compliance, sustainability, and risk management practices
- Contribute to future-ready shipping and logistics strategies

