

# Corporate Financial Planning, Budgeting & Control Course

30 August – 3 September 2027  
Paris (France)

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## Corporate Financial Planning, Budgeting & Control Course

**Ref:** 3335\_155841 **Date:** 30 August – 3 September 2027 **Location:** Paris (France) **Fees:** 5200 GBP

### Why This Course

In an increasingly competitive and fast-paced business environment, organizations need strong financial planning, effective budgeting frameworks, and reliable control systems to ensure sustainable growth. Finance professionals are expected to not only understand financial data but also transform it into actionable strategies that strengthen performance and support long-term business objectives.

The Corporate Financial Planning, Budgeting & Control Program is an intensive 5-day course designed to build both strategic understanding and hands-on capability. Through real-world scenarios, analytical frameworks, and practical tools, participants learn how to craft strategic financial plans, design accurate budgets, and implement strong control mechanisms that improve decision-making and organizational efficiency.

### What You'll Learn and Practice

By completing this program, participants will be able to:

- Develop strategic financial plans that align with organizational goals
- Apply a range of budgeting techniques across different business environments
- Implement effective financial control systems to monitor performance
- Analyze financial data to support strategic and operational decisions
- Identify and manage financial risks within corporate structures

### The Program Flow

#### Day 1 - Foundations of Corporate Financial Planning

- Introduction to corporate financial planning frameworks
- Principles of strategic financial management
- Financial statement analysis for planning and evaluation
- Forecasting tools and techniques for financial projections

#### Day 2 - Advanced Budgeting Techniques

- Types of budgets and their organizational roles
- Zero-based budgeting and activity-based budgeting
- Flexible budgeting and variance analysis for performance evaluation
- Capital budgeting and investment appraisal methods

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A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) positioned on it. The board is white and black, and the pieces are gold and silver.

### **Day 3 - Financial Control & Risk Management**

- Designing and implementing internal control systems
- Identifying and assessing financial risks
- Strategies for managing and mitigating financial risks
- Regulatory and compliance considerations affecting financial controls

### **Day 4 - Performance Measurement & Management**

- Financial and operational KPIs for business performance
- Balanced Scorecard for strategic performance alignment
- Benchmarking techniques to evaluate competitiveness
- Performance reporting, dashboards, and analytical approaches

### **Day 5 - Integration & Application**

- Integrating planning, budgeting, and control for organizational coherence
- Corporate financial management case studies
- Best practices for sound financial decision-making
- Emerging trends and future directions in corporate finance

### **Practical Wins for Participants**

Participants will complete the program with the ability to:

- Build comprehensive financial plans aligned with long-term strategy
- Design, manage, and optimize budgets for diverse corporate needs
- Implement strong internal control frameworks and risk management tools
- Use data-driven analysis to support high-quality financial decisions

### **Organizational Impact**

Organizations will benefit through:

- Stronger financial planning and forecasting accuracy
- Improved budgeting discipline and cost control
- Better visibility into financial risks and performance metrics
- More effective decision-making supported by reliable financial insights

### **Training Methodology**

This program incorporates:

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- Real-world case studies from various industries
- Hands-on exercises in budgeting, forecasting, and financial control
- Practical tools and templates for immediate workplace application
- Interactive discussions and collaborative problem-solving

## Beyond the Course

Participants will return equipped to:

- Lead corporate planning and budgeting processes with greater confidence
- Strengthen internal financial systems and oversight
- Support strategic initiatives with precise and informed financial analysis
- Contribute to long-term financial stability and organizational success

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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