CMA Part 1: Financial Reporting, Planning & Performance

3 – 21 May 2027
Casablanca (Morocco)



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Ref: 3331_155757 **Date:** 3 – 21 May 2027 **Location:** Casablanca (Morocco) **Fees:** 10900 GBP

Why This Course

In today's fast-moving business environment, finance professionals need more than basic accounting knowledge—they must be equipped to interpret financial data, manage performance, optimize costs, and use technology to support strategic decision-making.

The CMA Part 1 Program is a comprehensive 3-week preparation course designed to help participants master the core competencies tested in the CMA exam, while also building practical skills that are essential in modern financial roles.

Through a mix of structured learning, real-world applications, analytics practices, and exam-focused training, this program ensures candidates are fully prepared to excel in both the CMA exam and their professional careers.

What You'll Learn and Practice

By completing this program, participants will be able to:

- Apply the principles of external financial reporting in compliance with GAAP and IFRS.
- Build effective plans, budgets, and forecasts using industry-standard methodologies.
- Use performance measurement tools and KPIs to support informed decision-making.
- Implement strategic cost management techniques across business processes.
- Evaluate and strengthen internal control systems in alignment with recognized frameworks.
- Leverage technology, analytics, and emerging tools to enhance financial reporting and performance.

The Program Flow

Day 1: Introduction to Financial Reporting

- Financial statements and reporting fundamentals
- IFRS and GAAP frameworks
- Measurement and recognition principles
- Basic financial statement analysis



Day 2: Advanced Financial Reporting

- Consolidations and combined financial statements
- Segment and interim reporting
- Disclosure requirements
- Concepts of integrated reporting

Day 3: Planning & Budgeting Fundamentals

- Strategic planning and organizational alignment
- Types of budgets and planning approaches
- Forecasting tools and techniques
- Annual profit planning

Day 4: Advanced Budgeting & Forecasting

- Capital budgeting and investment analysis
- Cash flow projections
- Sensitivity and what-if analysis
- Rolling forecasts and continuous planning

Day 5: Performance Management Essentials

- Cost and variance analysis
- Flexible budgeting concepts
- Responsibility centers
- Transfer pricing methods

Day 6: Advanced Performance Management

- Balanced Scorecard
- KPIs and performance dashboards
- ROI and profitability analysis
- EVA and value-based management

Day 7: Cost Management Strategies

- Activity-Based Costing ABC
- Target costing and value engineering
- Life-cycle costing
- Cost of quality and continuous improvement



Day 8: Advanced Cost Management

- Lean accounting techniques
- Theory of Constraints
- Supply chain cost optimization
- Environmental and sustainability cost management

Day 9: Internal Controls Framework

- COSO internal control components
- Enterprise risk assessment
- Control activities and documentation
- Monitoring processes

Day 10: Advanced Internal Controls

- IT general and application controls
- SOX compliance essentials
- Internal audit role and responsibilities
- Evaluating internal control effectiveness

Day 11: Technology in Finance

- ERP systems and automation
- Business intelligence platforms
- Cloud technologies in finance operations
- Cybersecurity risks and controls

Day 12: Data Analytics in Finance

- Big data applications in finance
- Predictive and prescriptive analytics
- Data visualization best practices
- Intro to machine learning for financial insights

Day 13: Emerging Financial Management Trends

- Blockchain and distributed ledgers
- AI and autonomous accounting
- RPA implementation in finance
- Sustainability and ESG reporting



Day 14: Practical Applications & Case Studies

- Financial reporting scenarios
- Budgeting and forecasting practice
- Performance management simulations
- Cost management workshops

Day 15: CMA Exam Preparation

- Comprehensive review of major exam topics
- Exam-taking tactics and time management
- Practice questions and mock simulations
- Final interactive Q&A

Beyond the Course

By the end of the program, participants will have developed:

- The ability to prepare, interpret, and analyze complex financial statements effectively.
- Strong proficiency in building reliable budgets and forecasting models.
- Practical skills for designing and implementing performance management systems.
- Enhanced capability to use technology, data analytics, and reporting tools to elevate financial performance.

