Corporate Governance Principles & Best Practices Course

22 – 26 March 2027
Berlin (Germany)



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Why This Course

In an era defined by rapid change, rising stakeholder expectations, and increased regulatory scrutiny, strong corporate governance has become essential for organizational resilience and long-term success. Effective governance fosters transparency, accountability, and ethical leadership—ultimately strengthening decision-making and protecting corporate value.

The Corporate Governance Excellence - Intensive 1-Week Programme is designed for board members, executives, compliance officers, and governance professionals seeking to elevate their strategic oversight capabilities. Through practical case studies, interactive discussions, and global governance insights, participants will gain the tools and frameworks necessary to build high-performing boards, enhance stakeholder trust, and reinforce organizational integrity.

What You'll Learn and Practice

By the end of this programme, participants will be able to:

- Understand the foundational principles and global frameworks that shape modern corporate governance.
- Evaluate and compare governance models and their application across different organizational environments.
- Design effective stakeholder engagement strategies that enhance transparency and trust.
- Strengthen board performance through best practices in structure, composition, and operations.
- Enhance risk oversight by integrating internal controls and compliance systems.
- Foster an ethical culture that guides leadership behavior and organizational decision-making.

The Programme Flow

Day 1: Foundations of Corporate Governance

- Introduction to governance concepts and terminology
- Evolution of global governance frameworks
- Core principles: accountability, transparency, fairness, responsibility
- International perspectives on governance standards



Day 2: Governance Models and Structures

- Comparative overview of governance models Anglo-Saxon, German, Japanese
- Key considerations in designing governance and board structures
- Clarifying roles and responsibilities of board members
- Strengthening committee functions for effective oversight

Day 3: Stakeholder Management and Communication

- Identifying and prioritizing stakeholder groups
- Shareholder engagement and rights protection
- Integrating CSR and sustainability into governance strategies
- Best practices in disclosure, reporting, and corporate communication

Day 4: Risk Management and Internal Controls

- Enterprise Risk Management ERM frameworks
- The board's role in risk oversight and monitoring
- Designing and implementing strong internal control systems
- Building effective compliance and ethics programmes

Day 5: Ethical Leadership and Governance Best Practices

- Embedding an ethical culture across the organization
- Board evaluation, development, and succession planning
- Aligning executive compensation with governance and performance outcomes
- Implementing governance best practices in diverse organizational contexts

Individual Impact

Participants will return with the ability to:

- Develop a tailored corporate governance framework for their organization.
- Create strategic stakeholder engagement plans that strengthen trust and transparency.
- Design comprehensive risk management and internal control systems.
- Apply global best practices to enhance board performance and ethical leadership.

Organizational Impact

Organizations benefit through:

- Stronger governance structures and higher board effectiveness.
- Enhanced compliance, accountability, and risk oversight.
- Greater stakeholder confidence and long-term organizational stability.
- A culture rooted in ethical behavior, transparency, and strategic alignment.



Training Methodology

This programme integrates:

- Real-world case studies from leading global organizations
- Practical workshops on governance, risk, and ethics
- Facilitated discussions and group-based problem-solving
- Hands-on tools, templates, and governance checklists

Beyond the Course

Upon completion, participants will be equipped to strengthen governance performance at every level of their organization. They will return ready to enhance oversight, improve risk management, and foster ethical leadership—ultimately contributing to sustainable organizational excellence.

