

Women's Leadership in Workplace: Empowering Success

21 – 25 June 2027
Casablanca (Morocco)

UK Training

PARTNER



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Ref: 3306_155199 **Date:** 21 – 25 June 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Why This Course

Women leaders continue to shape organizations, industries, and communities—yet they often face unique challenges that require equally unique strategies. Building confidence, navigating workplace dynamics, and strengthening leadership capabilities are essential for women aiming to excel and lead with impact.

The Women in Leadership: Empowerment, Influence & Authentic Success Program is an intensive 5-day development journey designed to equip women professionals with the skills, tools, and mindset needed to thrive in today's competitive and evolving workplace. Through experiential learning, peer collaboration, and expert-led sessions, participants will elevate their leadership identity, strengthen their influence, and create actionable plans for long-term success.

What You'll Learn and Practice

By the end of this program, participants will be able to:

- Build a compelling leadership identity and personal brand.
- Communicate with clarity, authority, and confidence in high-stakes situations.
- Negotiate effectively and navigate workplace challenges with resilience.
- Recognize and overcome gender-based obstacles and internal biases.
- Strengthen professional networks and leverage mentorship opportunities.
- Lead authentically while fostering inclusion, innovation, and team collaboration.

Program Flow

Day 1: Foundations of Women's Leadership

- Understanding gender dynamics and systemic biases in modern workplaces.
- Exploring your leadership identity, values, and strengths.
- Conducting a leadership self-assessment to identify growth areas.
- Crafting a personal leadership purpose and vision.
- Exercise: Designing your leadership identity statement.

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

Day 2: Communication and Influence

- Advanced communication strategies tailored for women leaders.
- Strengthening executive presence and speaking with confidence.
- Negotiation frameworks and techniques for assertive advocacy.
- Understanding and overcoming imposter syndrome.
- Workshop: Practicing influential communication through real scenarios.

Day 3: Building Resilience and Overcoming Barriers

- Identifying and addressing unconscious bias in teams and systems.
- Strategies for work-life integration and sustainable leadership.
- Developing resilience, stress management, and emotional agility.
- Navigating office politics without compromising authenticity.
- Case Study: Managing gender-based challenges in leadership roles.

Day 4: Networking and Mentorship

- Building and nurturing strong professional networks.
- Identifying mentors, sponsors, and allies—and working with them effectively.
- Enhancing emotional intelligence for stronger relationships.
- Cultivating supportive peer networks and leadership communities.
- Activity: Mapping your network and designing a mentorship plan.

Day 5: Leading with Authenticity and Inclusion

- Developing an inclusive, empowering leadership style.
- Encouraging innovation, creativity, and collaboration in teams.
- Championing diversity, equity, and organizational change initiatives.
- Creating a long-term personal development and action plan.
- Workshop: Creating your Women's Leadership Growth Blueprint.

Individual Impact

- A clear leadership identity and action plan aligned with personal and professional goals.
- Stronger communication, negotiation, and influence skills.
- Increased emotional resilience and the ability to overcome workplace barriers.
- Expanded professional network and greater confidence in navigating leadership roles.

Organizational Impact

- Stronger pipeline of empowered and skilled women leaders.
- Improved team engagement, collaboration, and innovation.
- More inclusive organizational culture and leadership practices.
- Enhanced performance through diverse perspectives and leadership styles.

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Training Methodology

This program uses a dynamic and experiential learning approach through:

- Real-world case studies and leadership simulations.
- Role-play exercises and communication practice.
- Peer coaching and guided reflection.
- Practical tools, templates, and leadership assessments.

Beyond the Course

Participants will leave with stronger leadership confidence, a supportive network, and a personalized roadmap for ongoing development—empowering them to lead authentically, influence strategically, and champion inclusion within their organizations.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. In the background, there are concentric circles and the text 'UK Training PARTNER'.

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