# MBA in Finance & Accounting: Mastering Business Financials

10 – 21 May 2027
Paris (France)



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## Why This Course

In a rapidly evolving global economy, financial leadership demands more than technical accounting proficiency — it requires strategic insight, analytical excellence, and the ability to drive value creation. Today's finance leaders must integrate financial acumen with strategic decision-making to sustain growth, manage risk, and enhance shareholder value.

The Strategic Financial Management and Decision-Making for Finance Leaders program is a rigorous 2-week executive course designed for senior finance professionals, MBA graduates, and future CFOs. It combines strategic financial frameworks with hands-on analytical tools to prepare participants for leadership in complex and competitive business environments.

Through a blend of financial modeling, case studies, simulations, and peer collaboration, participants will master advanced techniques in capital allocation, valuation, risk management, and strategic performance measurement.

## What You'll Learn and Practice

By completing this program, participants will be able to:

- Analyze and interpret financial data to inform high-impact strategic decisions.
- Design and evaluate investment strategies using advanced capital budgeting models.
- Optimize corporate capital structure and financing policies.
- Develop and implement robust enterprise risk management frameworks.
- Apply sophisticated valuation methodologies in mergers, acquisitions, and restructuring.
- Integrate financial strategy with long-term business and shareholder objectives.

## The Program Flow

### Day 1: Foundations of Strategic Financial Management

- The strategic role of financial management in modern organizations.
- Advanced financial statement analysis and interpretation.
- Key performance indicators KPIs and financial health assessment.
- Linking financial management to business and competitive strategy.
- Workshop: Analyzing financial statements to identify strategic opportunities.



## Day 2: Advanced Financial Planning and Forecasting

- Building dynamic financial models for planning and control.
- Developing pro forma statements and forecasting frameworks.
- Sensitivity and scenario analysis for decision support.
- Managing financial risk through predictive modeling.
- Exercise: Creating multi-scenario financial forecasts using Excel.

## Day 3: Capital Budgeting and Investment Decisions

- Advanced capital budgeting techniques: NPV, IRR, MIRR, and payback models.
- Incorporating risk and uncertainty into investment decisions.
- Real options valuation and decision-tree analysis.
- Portfolio diversification and optimal asset allocation.
- Case Study: Evaluating competing investment projects under uncertainty.

## Day 4: Cost of Capital and Capital Structure Optimization

- Determining and applying the Weighted Average Cost of Capital WACC.
- Capital structure theories: Modigliani-Miller, Trade-Off, and Pecking Order.
- Managing leverage, debt capacity, and financial flexibility.
- Capital structure decisions in volatile and emerging markets.
- Workshop: Calculating optimal capital structure for value maximization.

## Day 5: Working Capital Management and Short-Term Finance

- Managing liquidity, efficiency, and profitability through working capital.
- Treasury and cash management best practices.
- Short-term financing options: lines of credit, commercial paper, factoring.
- Credit policy design and accounts receivable optimization.
- Simulation: Designing a working capital optimization plan.

## Day 6: Risk Management and Financial Derivatives

- Enterprise Risk Management ERM frameworks and implementation.
- Identifying, measuring, and managing financial risks.
- Using forwards, futures, options, and swaps for hedging.
- Managing foreign exchange and interest rate exposures.
- Exercise: Structuring a hedging strategy for a global enterprise.



### Day 7: Dividend Policy and Shareholder Returns

- Theories of dividend policy and payout optimization.
- Evaluating dividend stability vs. growth strategies.
- Designing share repurchase programs and alternative payout mechanisms.
- Measuring the impact of dividends on firm valuation.
- Case Study: Dividend policy redesign for a publicly listed corporation.

### Day 8: Mergers, Acquisitions, and Corporate Restructuring

- Valuation techniques for M&A: DCF, comparables, and precedent transactions.
- Deal structuring, negotiation, and synergy realization.
- Due diligence and integration strategies.
- Corporate restructuring, divestitures, and turnaround management.
- Simulation: Building a valuation model for a target acquisition.

### Day 9: International Financial Management

- Managing finance in global markets and multinational enterprises.
- International capital budgeting and currency risk management.
- Transfer pricing, taxation, and cross-border financing strategies.
- Funding and investment decisions in emerging markets.
- Workshop: Structuring global financing strategies for multinational growth.

### Day 10: Strategic Value Creation and Performance Measurement

- Economic Value Added EVA and other value-based performance metrics.
- Designing Balanced Scorecards for strategic alignment.
- Linking corporate governance with financial and strategic accountability.
- Integrating financial strategy into overall business planning.
- Capstone Project: Developing a strategic financial plan and presenting to a board-level panel.

## Individual Impact

- Gain mastery in linking financial management with strategic decision-making.
- Enhance your ability to analyze, forecast, and model financial performance.
- Build advanced risk management, valuation, and capital allocation skills.
- Develop leadership capability for CFO, finance director, or strategic management roles.

## Organizational Impact

- Improve strategic financial decision-making and capital allocation processes.
- Strengthen enterprise-wide risk management and governance.
- Enhance shareholder value through optimized financial performance.
- Build a leadership pipeline equipped with strategic financial acumen.



## Training Methodology

This program blends strategic insight with analytical rigor through:

- Real-world corporate case studies and global market simulations.
- Advanced Excel-based modeling and forecasting sessions.
- Group projects on valuation, M&A, and strategic financial planning.
- Interactive lectures, debates, and peer learning forums.
- Expert-led discussions with industry practitioners and CFOs.

## Beyond the Course

Upon completion, participants will return ready to lead financial strategy and transformation within their organizations. They will be equipped to:

- Develop a comprehensive financial strategy aligned with corporate objectives.
- Apply advanced analytical and modeling techniques to strategic decisions.
- Optimize capital structure, risk management, and investment policies.
- Drive value creation and long-term financial sustainability.

