BLACKBIRD FOR TRAINING

# Behavior Based Safety Management System (BBS) Training

22 – 26 November 2026
Istanbul (Turkey)

UK Traininig
PARTNER



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**Ref:** 3245_154055 **Date:** 22 – 26 November 2026 **Location:** Istanbul (Turkey) **Fees:** 4900 GBP

## Why This Course

Human behavior is at the core of most workplace incidents — and understanding it is key to preventing them. The Behavior-Based Safety BBS Management System Program is an intensive 1-week training designed to help safety professionals, supervisors, and organizational leaders develop and sustain effective behavior-based safety initiatives.

This program provides a deep understanding of behavioral psychology, observation techniques, data-driven analysis, and leadership strategies for cultivating a proactive safety culture. By combining evidence-based theory with practical application, participants will learn how to design, implement, and sustain BBS programs that reduce risks, improve employee engagement, and strengthen overall safety performance.

## What You'll Learn and Practice

By completing this program, participants will:

- Understand the core principles, concepts, and benefits of Behavior-Based Safety BBS.
- Conduct effective safety observations and provide meaningful, constructive feedback.
- Collect, analyze, and interpret BBS data to identify behavioral trends.
- Develop and implement a structured, results-driven BBS program.
- Build a positive and proactive safety culture that encourages accountability and participation.

## The Program Flow

### Day 1: Introduction to Behavior-Based Safety

- Core principles and evolution of Behavior-Based Safety.
- Understanding the psychology of safe and unsafe behaviors.
- BBS vs. traditional safety management approaches.
- Benefits, challenges, and critical success factors in implementing BBS.

### Day 2: Observation Techniques and Skills

- Identifying critical behaviors and at-risk activities.
- Conducting effective and unbiased safety observations.
- Delivering positive and constructive feedback.
- Overcoming resistance and barriers to observation programs.



### Day 3: Data Collection and Analysis

- Designing observation checklists and reporting tools.
- Methods for accurate data collection and record-keeping.
- Analyzing trends, patterns, and root causes in BBS data.
- Translating insights into targeted corrective and preventive actions.

### Day 4: Implementing a BBS Program

- Step-by-step guide to developing a BBS implementation plan.
- Gaining leadership commitment and workforce participation.
- Training observers, facilitators, and front-line employees.
- Monitoring progress and evaluating BBS effectiveness.

### Day 5: Sustaining and Improving BBS

- Embedding BBS within the organizational culture.
- Strategies for continuous improvement and sustainability.
- Addressing common implementation challenges.
- Reviewing real-world case studies and best practices.

## Individual Impact

- Gain the expertise to design and implement customized BBS programs.
- Strengthen skills in observation, communication, and feedback.
- Develop analytical capabilities for interpreting safety behavior data.
- Become an influential advocate for proactive, people-centered safety management.

## Organizational Impact

- Reduce incident rates by addressing the root causes of unsafe behaviors.
- Enhance employee engagement and accountability in safety performance.
- Improve overall safety culture and organizational reputation.
- Create measurable, data-driven improvements in workplace safety outcomes.

## Training Methodology

This program combines scientific insight with hands-on practice through:

- Interactive workshops and behavioral observation simulations.
- Group exercises in data analysis, communication, and feedback delivery.
- Case studies of successful BBS implementations across industries.
- Facilitated discussions on leadership engagement and cultural transformation.



## Beyond the Course

Upon completion, participants will be equipped to design, implement, and sustain a Behavior-Based Safety Management System that empowers employees, enhances accountability, and drives long-term safety excellence.

**Graduates of this program will emerge as champions of proactive safety leadership, ready to lead their organizations toward safer, smarter, and more resilient workplaces.**

