

Driving Performance: Advanced Management & Leadership

12 – 16 July 2027
Casablanca (Morocco)

UK Training

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Ref: 3197_153180 **Date:** 12 – 16 July 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Why This Course

In an era defined by rapid change, innovation, and complexity, effective leadership is not just about managing people — it's about inspiring performance, driving strategic direction, and fostering a culture of growth. Modern leaders must balance operational excellence with visionary thinking, guiding their teams toward sustainable success.

The Advanced Leadership and Organizational Performance Program is an intensive 5-day training experience designed for managers, senior professionals, and emerging leaders who aim to elevate their leadership impact. The course combines strategic insights, real-world case studies, and interactive exercises to help participants master advanced management techniques, strengthen decision-making, and lead with purpose and influence.

What You'll Learn and Practice

By completing this program, participants will be able to:

- Develop advanced leadership capabilities to inspire and lead high-performing teams.
- Apply effective performance management systems to achieve organizational excellence.
- Strengthen strategic thinking and decision-making in complex environments.
- Foster innovation and continuous improvement within their organizations.
- Enhance communication, negotiation, and influence as key leadership tools.

Program Flow

Day 1: Foundations of High-Performance Leadership

- Exploring leadership theories and their real-world applications.
- Developing emotional intelligence to lead with empathy and impact.
- Building, motivating, and sustaining high-performance teams.
- Creating trust, accountability, and psychological safety.
- Workshop: Leadership self-assessment and team performance mapping.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

Day 2: Strategic Management and Decision-Making

- Crafting effective strategic plans and setting measurable goals.
- Utilizing data-driven approaches for informed decisions.
- Identifying and managing risks proactively.
- Aligning team objectives with broader organizational strategy.
- Exercise: Building a decision-making framework using real-world business data.

Day 3: Driving Innovation and Managing Change

- Building a culture that nurtures creativity and innovation.
- Understanding change dynamics and leadership's role in transformation.
- Overcoming resistance and sustaining change initiatives.
- Applying continuous improvement tools and methodologies.
- Case Study: Designing an innovation roadmap for organizational growth.

Day 4: Performance Management and Coaching Excellence

- Setting performance standards and aligning them with organizational goals.
- Delivering constructive feedback and effective coaching.
- Managing underperformance and developing accountability.
- Building succession plans and nurturing future leaders.
- Workshop: Developing a personalized coaching and performance improvement plan.

Day 5: Advanced Communication and Influence

- Enhancing interpersonal communication and active listening.
- Mastering negotiation and conflict resolution.
- Influencing without formal authority and leading across functions.
- Presenting ideas persuasively and with executive presence.
- Simulation: Delivering a high-impact leadership presentation to a mock executive board.

Individual Impact

- Strengthen confidence and influence as a strategic leader.
- Gain mastery in communication, motivation, and decision-making.
- Learn to lead innovation and manage complex organizational change.
- Build a personalized leadership development and action plan.

Organizational Impact

- Develop a pipeline of empowered, high-performing leaders.
- Foster innovation, collaboration, and strategic agility.
- Enhance team performance and accountability across departments.
- Drive long-term growth through effective leadership and cultural transformation.

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Training Methodology

This program integrates analytical depth with experiential learning through:

- Real-world case studies and leadership simulations.
- Group discussions and peer learning sessions.
- Hands-on workshops and role-playing exercises.
- Strategic reflection and personal action planning.

Beyond the Course

Upon completion, participants will return ready to lead with clarity, confidence, and creativity. They will possess the strategic mindset, interpersonal acumen, and management tools necessary to inspire teams, drive innovation, and deliver measurable organizational impact.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is checkered and has a subtle grid pattern. The text 'UK Training' is in a small, sans-serif font, and 'PARTNER' is in a large, bold, sans-serif font, both in black.

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