BLACKBIRD FOR TRAINING

The Advanced Skills for Project Managers: Mastering Complexity

27 September – 1 October 2027
Barcelona (Spain)



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Ref: 3124_151704 **Date:** 27 September – 1 October 2027 **Location:** Barcelona (Spain) **Fees:** 5200 GBP

Why This Course

In today's fast-evolving business environment, project managers must go beyond the basics of scope, schedule, and cost management. Leading complex, high-value, and high-risk projects requires strategic foresight, strong leadership, and the ability to manage diverse stakeholders across dynamic organizational landscapes.

The Advanced Project Leadership and Strategic Management Program is an intensive 1-week course designed for seasoned project professionals who want to elevate their leadership and strategic capabilities. By integrating advanced project management techniques with cutting-edge technologies and real-world applications, this program prepares participants to lead complex initiatives that deliver measurable business impact.

What You'll Learn and Practice

By completing this program, participants will be able to:

- Align projects with corporate strategy and manage complex stakeholder ecosystems.
- Apply advanced risk management and decision-making techniques in uncertain environments.
- Strengthen leadership and influence in cross-functional and global project teams.
- Leverage emerging technologies and data-driven insights for project excellence.
- Manage portfolios and programs effectively to optimize organizational resources.

Program Flow

Day 1: Strategic Project Leadership

- Linking projects to strategic organizational objectives.
- Advanced stakeholder analysis, engagement, and influence mapping.
- Navigating internal politics, power structures, and cultural dynamics.
- Leading distributed, virtual, and multicultural project teams.
- Workshop: Developing a stakeholder management and communication strategy for a complex project.



Day 2: Complex Project Planning and Execution

- Managing ambiguity, uncertainty, and dynamic project conditions.
- Advanced risk identification, assessment, and mitigation planning.
- Adopting agile, hybrid, and adaptive methodologies in complex environments.
- Optimizing resource allocation across multi-project and matrix organizations.
- Exercise: Building a hybrid project execution plan under uncertainty.

Day 3: Advanced Project Performance Management

- Applying advanced Earned Value Management EVM and forecasting tools.
- Using predictive analytics for early warning and performance optimization.
- Ensuring quality control and assurance in large-scale projects.
- Managing change, scope drift, and stakeholder expectations effectively.
- Case Study: Designing a predictive performance dashboard for a live project scenario.

Day 4: Emerging Technologies and Innovation in Project Management

- Integrating AI and machine learning for predictive project insights.
- Using blockchain and smart contracts for project transparency and governance.
- Harnessing data visualization tools for decision-making and reporting.
- Managing innovation within project frameworks and agile environments.
- Workshop: Evaluating digital transformation opportunities in project management.

Day 5: Portfolio and Program Management Excellence

- Strategic portfolio alignment and project prioritization.
- Program management frameworks for interrelated projects.
- Benefits realization and value delivery tracking.
- Resource optimization and organizational capacity planning.
- Simulation: Developing a portfolio management strategy aligned with business objectives.

Individual Impact

- Strengthen strategic leadership and executive-level project management skills.
- Gain confidence in managing complexity, uncertainty, and change.
- Learn to harness technology and data to improve project outcomes.
- Build the capability to manage programs and portfolios for maximum value.

Organizational Impact

- Improve alignment between projects and organizational strategy.
- Enhance governance, transparency, and performance across project portfolios.
- Drive innovation and digital transformation through project leadership.
- Develop a resilient pipeline of advanced project leaders and strategists.



Training Methodology

This program blends advanced theory with practical, experiential learning through:

- Real-world case studies from global industries.
- Interactive workshops, simulations, and scenario-based learning.
- Hands-on exercises in analytics, leadership, and technology integration.
- Peer collaboration and knowledge exchange among senior project professionals.

Beyond the Course

Upon completion, participants will be equipped to lead large-scale, strategic projects that deliver measurable business value. They will possess the foresight, tools, and confidence to transform complexity into opportunity—driving innovation, performance, and organizational success in today's demanding project environments.

