

Mastering Management and Leadership Skills for Success

6 – 10 September 2027
Casablanca (Morocco)

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Ref: 3083_150915 **Date:** 6 – 10 September 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Why This Course

In a world defined by rapid change and increasing complexity, effective leadership and management are more critical than ever. The Leadership & Management Excellence Program is an intensive 5-day course designed to equip current and aspiring leaders with the essential skills, tools, and mindset to lead teams, make strategic decisions, and drive organizational success.

Through a blend of practical exercises, interactive discussions, and real-world case studies, participants will strengthen their ability to think strategically, communicate effectively, and inspire performance at every level. This program is ideal for professionals seeking to elevate their leadership impact and develop a high-performance management approach in today's dynamic business environment.

What You'll Learn and Practice

By completing this program, participants will:

- Develop a strategic leadership mindset that aligns team goals with organizational objectives.
- Enhance communication, influence, and emotional intelligence for stronger relationships.
- Master techniques for building, leading, and motivating high-performing teams.
- Strengthen decision-making and problem-solving capabilities in complex situations.
- Lead change and foster innovation to drive long-term organizational success.

The Program Flow

Day 1: Foundations of Effective Leadership

- Exploring leadership styles and their organizational impact.
- Developing emotional intelligence and self-awareness as a leader.
- Crafting a personal leadership philosophy and vision.
- Building trust, credibility, and authenticity in leadership.

Day 2: Strategic Management and Decision-Making

- Strategic thinking and aligning operations with long-term goals.
- Applying analytical tools for sound decision-making.
- Assessing and managing risks effectively.
- Understanding ethics and integrity in leadership decisions.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

Day 3: Communication and Influence

- Mastering interpersonal communication and active listening.
- Developing persuasion, negotiation, and influencing skills.
- Giving and receiving feedback constructively.
- Managing difficult conversations with confidence and empathy.

Day 4: Team Leadership and Performance Management

- Building, motivating, and sustaining high-performing teams.
- Effective delegation and empowerment strategies.
- Performance management, coaching, and development techniques.
- Resolving conflicts and maintaining team cohesion.

Day 5: Leading Change and Innovation

- Understanding organizational change dynamics.
- Leading change initiatives with clarity and resilience.
- Fostering creativity, collaboration, and innovation.
- Building adaptability and resilience in yourself and your teams.

Individual Impact

- Build a clear and actionable personal leadership development plan.
- Enhance your ability to lead, influence, and communicate with impact.
- Strengthen decision-making and strategic execution skills.
- Gain confidence in managing people, performance, and organizational change.

Organizational Impact

- Strengthen leadership capability across all management levels.
- Improve team engagement, performance, and accountability.
- Foster a culture of innovation, collaboration, and continuous improvement.
- Enhance organizational agility and resilience in a changing business environment.

Training Methodology

The program combines leadership frameworks, experiential learning, and practical tools through:

- Real-world business case studies and leadership simulations.
- Interactive workshops and group projects.
- Peer discussions and guided reflection sessions.
- Coaching exercises and self-assessment tools for personal growth.

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Beyond the Course

Upon completion, participants will be equipped to lead with confidence, think strategically, and inspire excellence within their teams and organizations.

Graduates of this program will emerge as well-rounded leaders — capable of navigating complexity, driving change, and fostering sustainable organizational success.

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