

Communication Mastery: Presentation, Report & Data Skills

Professional Skills
Casablanca (Morocco)
14 - 18 Jul 2025

UK Traininig

PARTNER



Communication Mastery: Presentation, Report & Data Skills

Ref: 321831_147985 **Date:** 14 - 18 Jul 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

Course Description

This comprehensive 5-day course equips professionals with essential skills in presentation design, report writing, and data analysis. Participants will learn to create compelling presentations, craft clear and concise reports, and effectively analyze and present data. By the end of the course, attendees will have the tools to communicate complex information with clarity and impact in various professional settings.

Learning Objectives

- Design and deliver engaging presentations that captivate audiences
- Write clear, concise, and persuasive business reports
- Analyze and interpret data to support decision-making
- Develop effective data visualization techniques
- Enhance overall professional communication skills

Course Modules

Day 1: Foundations of Effective Communication

- Understanding audience and purpose
- Structuring your message for maximum impact
- Verbal and non-verbal communication techniques
- Overcoming communication barriers

Day 2: Mastering Presentation Design

- Principles of visual design for presentations
- Creating compelling slides and visuals
- Storytelling techniques for presentations
- Effective use of multimedia in presentations

Day 3: The Art of Report Writing

- Planning and structuring effective reports
- Writing clear and concise executive summaries
- Techniques for presenting complex information
- Editing and proofreading strategies

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Day 4: Data Analysis Fundamentals

- Introduction to data analysis techniques
- Interpreting statistical information
- Identifying trends and patterns in data
- Critical thinking and data-driven decision making

Day 5: Data Visualization and Presentation

- Choosing the right charts and graphs
- Creating impactful data visualizations
- Presenting data findings effectively
- Combining presentation, report, and data skills

Practical Wins for Participants

- Create a professional presentation ready for immediate use
- Produce a well-structured report on a relevant business topic
- Develop a data analysis and visualization project
- Build a personal action plan for ongoing communication skill development

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

UK Training
PARTNER

Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training
PARTNER



Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335