Advanced Communication Skills: Mastering Influence & Impact

7 – 11 December 2026
Madrid (Spain)

UK Trainig
PARTNER



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Ref: 321811_147363 **Date:** 7 – 11 December 2026 **Location:** Madrid (Spain) **Fees:** 5200 GBP

Why This Course

Effective communication is a cornerstone of professional success. This intensive 1-week course equips participants with advanced techniques in verbal and non-verbal communication, persuasion, active listening, and conflict resolution. Through a combination of theory and practical exercises, participants will gain skills they can immediately apply to influence, lead, and collaborate more effectively in any professional setting.

What You'll Learn and Practice

By participating in this program, you will:

- Master advanced verbal and non-verbal communication techniques.
- Develop persuasive speaking and writing skills for diverse contexts.
- Enhance active listening and empathy to build stronger relationships.
- Apply strategies for conflict resolution and effective negotiation.
- Improve cross-cultural communication competence.
- Craft and deliver impactful presentations with confidence.

Program Flow

Day 1: Advanced Verbal Communication

- The psychology of effective communication
- Advanced language patterns and framing techniques
- Storytelling for influence and impact
- Managing and mastering difficult conversations

Day 2: Non-Verbal Communication Mastery

- Reading and interpreting body language
- Controlling your own non-verbal cues
- Using tone, pitch, and pacing for maximum effect
- Building rapport through mirroring and matching



Day 3: Persuasion and Influence

- Advanced persuasion techniques for professional settings
- Ethical influence strategies
- Negotiation skills to achieve win-win outcomes
- Overcoming resistance and handling objections

Day 4: Active Listening and Empathy

- Deep listening techniques to enhance understanding
- Empathetic communication strategies
- Asking powerful, insightful questions
- Giving and receiving constructive feedback effectively

Day 5: Advanced Presentation Skills

- Crafting compelling presentations
- Advanced public speaking techniques
- Handling Q&A sessions with confidence
- Using visual aids to enhance message clarity and impact

Training Methodology

This course emphasizes practical application through:

- Interactive workshops and exercises
- Role-playing real-world communication scenarios
- Peer feedback and group discussions
- Tools and techniques for immediate workplace implementation

Beyond the Course

Participants will leave with:

- Enhanced ability to influence and persuade in professional settings
- Improved conflict resolution skills for stronger workplace relationships
- Greater confidence and effectiveness in public speaking and presentations
- Increased cross-cultural communication competence for global business interactions

