

Cash Flow Management and Forecasting: 5-Day Masterclass

Finance, Accounting, Budgeting
Casablanca (Morocco)
14 - 18 Jul 2025

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Cash Flow Management and Forecasting: 5-Day Masterclass

Ref: 321744_145605 **Date:** 14 - 18 Jul 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

Course Description

This intensive 5-day course provides a comprehensive understanding of cash flow management and forecasting techniques. Participants will learn to analyze financial statements, optimize working capital, and develop accurate cash flow forecasts. The course covers both short-term and long-term forecasting methods, risk management, and strategic financial planning.

Learning Objectives

- Master cash flow analysis and interpretation techniques
- Develop effective working capital optimization strategies
- Learn to create accurate short-term and long-term cash flow forecasts
- Understand risk management in cash flow forecasting
- Gain insights into strategic financial planning and decision-making

Course Modules

Day 1: Fundamentals of Cash Flow Management

- Introduction to cash flow concepts and importance
- Understanding financial statements and cash flow components
- Cash flow analysis techniques
- Key performance indicators for cash management

Day 2: Working Capital Optimization

- Working capital management principles
- Inventory management strategies
- Accounts receivable and payable optimization
- Cash conversion cycle improvement techniques

Day 3: Cash Flow Forecasting Techniques

- Short-term vs. long-term forecasting methods
- Direct and indirect forecasting approaches
- Statistical forecasting models
- Technology and tools for cash flow forecasting

Day 4: Risk Management in Cash Flow Forecasting

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- Identifying and assessing cash flow risks
- Scenario analysis and stress testing
- Currency risk management
- Contingency planning for cash flow management

Day 5: Strategic Financial Planning and Decision-Making

- Integrating cash flow forecasts into financial planning
- Capital budgeting and investment decisions
- Financing strategies and cash flow implications
- Performance measurement and reporting

Practical Wins for Participants

- Ability to create accurate and reliable cash flow forecasts
- Skills to optimize working capital and improve cash conversion cycle
- Techniques to identify and mitigate cash flow risks
- Improved decision-making capabilities for financial planning and investments

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335